



THE FORUM

July/August 2021 • Volume 20, No. 4 • The Official Magazine of Collier County Medical Society

2020-2021 Annual Reports

CCMS, Foundation of CCMS, & CCMS Alliance

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CALENDAR OF EVENTS

Register at www.ccmsonline.org or call (239) 435-7727

July 24, 6:30pm
CCMS Annual Meeting
 Arthrex One Convention Center
Support opportunities at ccmsonline.org

August 13, 6:00pm
CCMS & LCMS After 5 Social
Stay tuned for details

August 19, 6:00pm
CCMS Health Plan Dinner Meeting
Stay tuned for details

September 9, 6:00pm
CCMS Women Physicians Social
 Seasons 52

September 18, 8:00am
**Foundation of CCMS Docs & Duffers
 Charity Golf Tournament**
 Bonita Bay Club Naples
Support opportunities at ccmsonline.org

September 23, 6:00pm
CCMS After 5 Social
 Terracina Grand
Stay tuned for details

December 3, 6:30pm
CCMS New Members Welcome Reception
Stay tuned for details

March 10, 6:00pm
CCMS Spring General Membership Meeting
 The Arlington Naples
Stay tuned for details

Premier Circle of Friends



Sunil Muley • 239-919-1361
sunil.muley@lmcu.org
LMCU.org



Certified Public Accountants / Consultants

Karen Mosteller, CPA, CHBC • 239-261-5554
kmosteller@markham-norton.com
markham-norton.com



2021 RCC Cards:

CCMS Members receive special \$10 pricing on the 2021 RCC Card, which provides discounts at restaurants and merchants. Order a card at ccmsonline.org/membership or call CCMS at 239-435-7727. Cards will be mailed to the office address on file unless otherwise specified.

Up-to-Date COVID-19 Resources:

Visit ccmsonline.org/resources/#covid

CCMS Board of Directors 2020-2021

President

Rebekah Bernard, M.D.

Vice President

Alejandro Perez-Trepichio, M.D.

Immediate Past President

David Wilkinson, M.D.

Treasurer

Rebecca Smith, M.D.

Officer/Director at Large

George Brinnig, M.D.

Secretary

Gary Swain, M.D.

Directors at Large

Zubin Pachori, M.D.; Jose Baez, M.D.

Ex Officio Directors: April Donahue, Executive Director, CCMS; Amy Howard and Dr. Jamie Weaver, CCMS Alliance Co-Presidents; Michael Slater, D.O., Resident Physician Representative

Views and opinions expressed in *The Forum* are those of the authors and are not necessarily those of the Collier County Medical Society's Board of Directors, staff or advertisers. Copy deadline for editorial and advertising submission is the 15th of the month preceding publication. The editorial staff of *The Forum* reserves the right to edit or reject any submission.

MEMBER NEWS

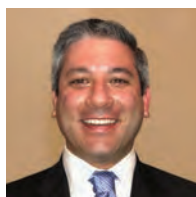
New Members:


Joseph M. Anderson, M.D.

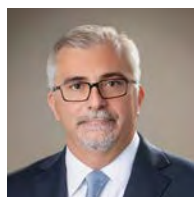
Naples Vascular Specialists
130 9th St N Ste 120
Naples, FL 34102
Phone: (239) 649-0550 Fax: (239) 649-1785
Specialty: Vascular Surgery


Min Chung Kim, M.D.

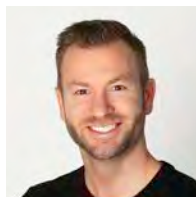
Neighborhood Health Clinic
88 12th St N Ste 100
Naples, FL 34102
Phone: (239) 529-2255
Board Certified: Emergency Medicine


John Farag, D.O.

Radiology Regional
700 Goodlette Rd N
Naples, FL 34102
Phone: (239) 430-1400 Fax: (239) 430-1401
Specialty: Diagnostic Radiology


Kevin R. Kozak, M.D.

Advocate Radiation Oncology
25243 Elementary Way
Bonita Springs, FL 34135
Phone: (239) 317-2772 Fax: (239) 676-7637
Board Certified: Radiation Oncology


Joseph S. Herron, M.D.

Joint Replacement Institute
3466 Pine Ridge Rd Ste A
Naples, FL 34109
Phone: (239) 261-2663 Fax: (239) 262-5633
Specialty: Hand Surgery


Kevin Leung, M.D.

Cardiovascular Disease
SWICFT Institute of SW Florida
625 9th St N Ste 201
Naples, FL 34102
Phone: (239) 261-2000 Fax: (239) 261-2266
Board Certified: Internal Medicine; Adult
Echocardiography; Nuclear Cardiology


Casey J. Holmes, M.D.

Aesthetic Surgery Center
1175 Creekside Pkwy Ste 100
Naples, FL 34108
Phone: (239) 594-9100 Fax: (239) 594-3054
Specialty: Plastic Surgery


Freddie J. Negron, M.D.

Hospice and Palliative Medicine
VITAS Healthcare
4980 N Tamiami Trl Ste 102
Naples, FL 34103
Phone: (239) 649-2300 Fax: (239) 649-2350
Board Certified: Internal Medicine;
Hospice and Palliative Medicine


Dali Huang, M.D.

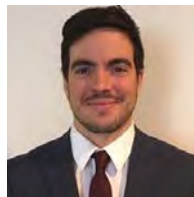
Naples Pathology Associates
1110 Pine Ridge Rd Ste 306
Naples, FL 34108
Phone: (239) 263-1777 Fax: (239) 263-6983
Board Certified: Pathology-Anatomic/
Pathology-Clinical


Atilio E. Palma, M.D.

Neuroscience & Spine Associates
6101 Pine Ridge Rd Desk 10
Naples, FL 34119
Phone: (239) 649-1662 Fax: (239) 649-7053
Specialty: Neurological Surgery


Eric M. Johnson, M.D.

Jaffe Sports Medicine
1865 Veterans Park Ste 101
Naples, FL 34109
Phone: (239) 254-7778 Fax: (855) 959-1692
Board Certified: Orthopaedic Surgery


Jose R. Rodriguez, M.D.

Radiology Regional
700 Goodlette Rd N
Naples, FL 34102
Phone: (239) 430-1400 Fax: (239) 430-1401
Board Certified: Diagnostic Radiology


Stephen C. Karem, M.D.

Old Naples Concierge
296 14th Ave S
Naples, FL 34102
Phone: (239) 331-3406 Fax: (239) 300-0169
Board Certified: Family Medicine


Carl A. Tandatnick, M.D.

Pain Medicine
Jaffe Sports Medicine
1865 Veterans Park Ste 101
Naples, FL 34109
Phone: (239) 254-7778 Fax: (855) 959-1692
Board Certified: Pain Medicine; Anesthesiology

A Message from the CCMS President

Rebekah Bernard, M.D., President, Collier County Medical Society



It is hard to believe that a year has passed since I stepped into the role of CCMS President. It has been an honor and a privilege to serve this group of dedicated physicians during such a challenging year.

I would like to share some of the highlights of what CCMS accomplished as part of our mission to “serve the needs of our physician members so they can better serve the needs of the community.”

This past fiscal year’s member benefits and accomplishments look a little different than in previous years, due to our pivots to adapt to the COVID-19 pandemic.

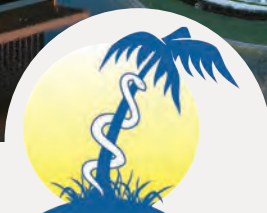
- Creating a COVID-19 task force comprised of CCMS members to guide the CCMS Board as the pandemic evolved.
- Curating news and information on COVID-19 and the healthcare industry to keep our membership up-to-date on the latest developments.
- Attending multiple Collier County Commissioner meetings and Collier County School Board meetings to provide expert medical information to guide public policy.
- Helping facilitate COVID-19 inoculations for hundreds of local healthcare professionals, including members and their staff, providing vaccine resources and guides to the public, and offering access to discounted PPE and medical supplies.
- Offering virtual meetings and the private SWFL Physician Facebook group to help members stay connected and informed, as well as the private Facebook group for our members’ office staff. Join the conversations at fb.com/groups/swflphysicians or fb.com/groups/ccmsPracticeAdmin.
- Converting the “CCMS Physicians Care” public relations campaign, with articles, television commercials, and social media posts, to highlight the ways our member physicians cared for our community during the pandemic, and to encourage the public to be vaccinated.
- Providing 128 confidential, cost-free psychological counseling sessions for physician members through the CCMS Physician Wellness program.
- Educating legislators on important healthcare issues that affect the practice of medicine and public safety, particularly as they related to the pandemic.
- Continuing to assist physicians and patients with CCMS member physician referrals via the CCMS member physician directory, our online “find a doctor” search, and phone calls to CCMS.
- In addition to the two full-time staff, executive director April Donahue and executive assistant Nancy Wood, continuing to utilize a part-time contracted employee and a student intern to help provide additional services to our members (with reduced hours due to COVID-19).
- Supporting the efforts of the Foundation of CCMS to sustain their charitable activities in healthcare, and the CCMS Political Action Committee, to help elect medicine-friendly candidates for state and local office.
- Obtaining a CollierCares grant to help cover unexpected COVID expenses and assist with losses of non-dues revenue. Portions of the grant money will also be applied to upcoming member events and revamping the outdated CCMS member database.

We hope that you will join us at our first live dinner event since the pandemic began – our annual meeting. We will be inaugurating Dr. Alejandro Perez-Trepichio as our 2021-2022 President, and honoring the CCMS Physician of the Year, Dr. Mark Russo. Dr. Russo was nominated by Dr. Lindita Hobdari and Dr. Zubin Pachori. In addition to his many years of service to the community and as a member of CCMS, Dr. Russo was lauded for his commitment and advocacy towards socioeconomically disadvantaged patients requiring hemodialysis.

During the ceremonies we also want to acknowledge two other physicians who made a tremendous impact on our community during the COVID-19 pandemic. Dr. David Lindner, NCH’s Physician of the Year, worked tirelessly to lead the hospital’s COVID-19 response. In addition to his work providing direct care to critically ill patients, Dr. Lindner volunteered many hours toward educating physicians, the public, and policymakers on the best response to a new and evolving health threat. In addition, we recognize Dr. Corin DeChirico for her work with the Healthcare Network. The Healthcare Network took on a critical role in providing COVID-19 testing and vaccines not only to underserved patients, but also helped CCMS provide vaccinations for our physician members. The CCMS Board received many other physician of the year nominations for incredibly worthy physicians who went above and beyond for patients and the community, and we thank all of you for your incredible efforts this year. Your work truly made a difference.

Please remember that your Board works for you, the members of the Medical Society. We welcome your input and your involvement. Opportunities to serve include participating in a committee, writing a blog article, serving as a delegate to the FMA, and more. I look forward to continuing on the Board this coming year as your immediate past-president, and I look forward to welcoming our new Board members. I will also continue to represent Collier County through work at the Florida Medical Association and the Florida Academy of Family Physicians. If the Medical Society can be of any help to you as you care for your patients, please contact me (rebekahbernard@hotmail.com), April Donahue, or any of the board members.

CCMS invites physician members and their guests to attend the



CCMS 64th Annual Meeting

Saturday, July 24th | 6:30PM

Arthrex One Conference Center

1 Arthrex Way, Naples, FL 34108

Featuring the Installation of our 2021-2022 President,
Dr. Alejandro Perez-Trepichio, & the CCMS Board of Directors

Cocktail Reception, 6:30pm | Dinner and Program, 7:15pm

Highlights: CCMS Physician of the Year Award Presentation to

Dr. Mark Russo; and special guest **Dr. Michael Patete**, FMA President

Complimentary for CCMS physician members; \$25 for one guest per member.

Contact CCMS at (239) 435-7727 for support opportunities.

Tickets not yet available to the public; check back for availability or inquire with CCMS.

Semi-formal Attire

We highly recommend all attendees have received their COVID-19 inoculation.

Non-vaccinated attendees should follow safety precautions including facial coverings and social distancing.

Please RSVP by July 19:

Register online, call (239) 435-7727, or email info@ccmsonline.org

Title Sponsor:



Sponsors:



CCMS names Dr. Mark Russo Physician of the Year

Collier County Medical Society



Collier County Medical Society is pleased to announce that Dr. Mark Russo, M.D., Ph.D. is the recipient of the 7th Annual CCMS Physician of the Year Award. This award honors a CCMS member who deserves special recognition for exemplary contributions to the practice of medicine and/or outstanding service to our community. Members of the Medical Society submitted nominations for this prestigious award to the CCMS Board of

and Zubin Pachori. The nominations described Dr. Russo's contributions to the community as founder of Naples Nephrology, which has been cited in a 2019 JASN paper as a high value practice in the US; clinical research projects for dialysis patients and partnering with US Renal Care in the development of local dialysis facilities; serving as Chair of Medicine at NCH and subsection chief of nephrology at NCH and Physicians Regional; chairing Network 7 that oversees dialysis in the state of Florida; and serving as a current board member of the National Kidney Foundation of Florida and Naples Classical Academy.

Directors, who have selected Dr. Russo from the talented pool of candidates.

The award will be presented at the CCMS 64th Annual Meeting & Installation of Officers on July 24th. CCMS physician members can register for the event at ccmsonline.org, or by contacting CCMS: (239) 435-7727 or info@ccmsonline.org. Sponsorships are also available, please contact CCMS for details.

"To be recognized as Physician of the Year among such well-trained physicians and surgeons is an honor that is humbling and rewarding," said Dr. Russo. "I proudly accept this honor as a reflection of the physician excellence that exists in Collier County which is aggrandized by the Collier County Medical Society."

Dr. Russo was nominated by his colleagues Drs. Lindita Hobdari

"In addition to his efforts in treating COVID-19 patients, over the last year Dr. Russo has championed and advocated for a group of indigent dialysis patients who have frequently fallen by the wayside and suffered for it," shared Dr. Pachori. "I hope in granting Dr. Russo this recognition, we also recognize these patients and their plight in our community, and provide some support in Dr. Russo's effort."

Dr. Hobdari nominated Dr. Russo "not only because he is an excellent clinician and has a big heart, but also because he has a wonderful way of communication, his words of wisdom continue to pull the community together like a leader!"

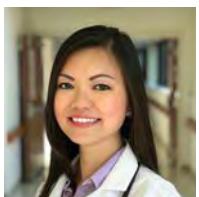
"We are honored to recognize those physicians who are doing outstanding work in their practices and have displayed a steadfast commitment to our community by sharing their time, talents and expertise to go above and beyond," commented CCMS Board President, Dr. Rebekah Bernard. "Congratulations, Dr. Russo, we appreciate all you do to promote public health in Collier County."

continued from page 4

New Members:



Gianpietro A. Zampogna, M.D.
Zampogna Healthcare
1350 Tamiami Trl N Ste 205
Naples, FL 34102
Phone: (239) 263-1910 Fax: (239) 263-5424
Board Certified: Internal Medicine



Su Yien Zhaz, M.D.
Rheumatology
Catherine Kowal, M.D. PA
1855 Veterans Park Dr Ste 103
Naples, FL 34109
Phone: (239) 596-5220 Fax: (239) 596-5222
Board Certified: Rheumatology;
Internal Medicine

In Memoriam:

David H. Turkel, M.D.
Obituary and Message from Radiology Regional:
<https://conta.cc/3pj5J59>

Reinstated:

Sunil R. Pandya, M.D.
Internal Medicine
VITAS Healthcare
4980 N. Tamiami Trl Ste 102
Naples, FL 34103
Phone: (239) 649-2300 Fax: (239) 649-2350
Board Certified: Internal Medicine; Pediatrics

Julieta Gilson, M.D.
Hospitalist / Hospice & Palliative Medicine Fellow
NCH Physician Group
350 7th St N
Naples, FL 34102
Phone: (239) 624-3997 Fax: (239) 624-8101
Board Certified: Internal Medicine

Address Relocation:

Mark A. Liberman, M.D.
General Surgery
Liberman Advanced Surgical
6376 Pine Ridge Road, Suite 420
Naples, FL 34119
Phone: (239) 264-7150 Fax: (239) 264-7157 or (239) 264-7158



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CCMS Alliance Annual Report 2020-21

Jamie Weaver, D.P.M., Co-President, CCMSA



Collier County Medical Society Alliance

The Collier County Medical Society Alliance had a very different year. We kicked off with a Back to School Drive benefiting our local Haitian Alliance and Golden Gate High School. Many of our annual and expected events were cancelled this past year including: End of Summer Pool Party, Fall Preview, Rotating Seat Dinner Fundraiser, Nordstrom Shopping Event, Spring Fashion Show Fundraiser, and Spring Luncheon.

Thankfully, despite fewer fundraising opportunities, we were still able to present local seniors with scholarships through the Dr. Ethel Trygstad Scholarship Fund. We granted 11 scholarships to students at 7 different Collier County high schools, totaling \$12,500.

Our members continued to support the Teenagers as Parents Program (TAAP) of Immokalee by providing the students and their babies with gifts at the holidays. Although we were unable to hold our Gavel Club Luncheon, it was decided to use the Judy Sullivan Fund to continue our support of the CCMS Physicians Wellness Program. The CCMSA Book Club, chaired by Kim Hochman, meets every six weeks and continued to thrive, even on Zoom. However, the return to in person meetings was met with great excitement! Alliance Night Out Committee will restart this summer, as we look for opportunities to socialize with current and prospective members.

The Board of Directors and Committee Members are regaining their footing and looking forward to a fabulous year! If you or your spouse would like to join the CCMSA, please email us at colliercountymysa@gmail.com.

Thank you to our Executive Committee:



Amy Howard, Co-President



Jamie Weaver, D.P.M., Co-President

Barbara Rougraff, Treasurer

2020 Scholarship Recipients:

Magdiel Sanchez, Barron Collier High School - \$1,500
 Meredith Hunter, Barron Collier High School - \$1,000
 Megan Welling, Barron Collier High School - \$1,000
 Nichole Cadieu, Gulf Coast High School - \$1,500
 Zachariah Mejia, Gulf Coast High School - \$1,000
 Alexander Garcia, Immokalee High School - \$1,500
 Christelle Joseph, Lely High School - \$500
 Martin Becerra, Lorenzo Walker Technical High School - \$1,500
 Casandhri Hyppolite, Lorenzo Walker Technical High School - \$1,000
 Gala Gibson, Naples High School - \$1,500
 Jake Flothe, Palmetto Ridge High School - \$500

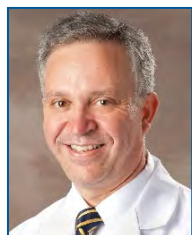


CCMS Member Notice

Slate of Candidates 2021-2022

The CCMS nominating committee is pleased to present to the membership the 2021-2022 Slate of Candidates.

Board of Directors Candidates:



Alejandro D. Perez-Trepichio, M.D.
President

Millennium Physician Group
1735 SW Health Pkwy Ste 201
Naples, FL 34109
Phone: (239) 249-7800



Gary D. Swain, M.D.
Treasurer

NCH Physician Group
311 9th St N Ste 306
Naples, FL 34102
Phone: (239) 624-0340



George Brinnig, M.D.
Officer / Director at Large

Center for Sight
700 Neapolitan Way
Naples, FL 34103
Phone: (239) 261-8383



Glenn E. Groat, M.D.
Director at Large

Radiology Regional
700 Goodlette Rd N
Naples, FL 34102
Phone: (239) 430-1400



Rebecca G. Smith, M.D.
Vice President

VITAS Healthcare
4980 N Tamiami Trl Ste 102
Naples, FL 34103
Phone: (239) 649-2300



Zubin Pachori, M.D.
Secretary

Premier Inpatient Partners
2338 Immokalee Rd #186
Naples, FL 34110
Phone: (239) 330-2933



Jose M. Baez, M.D.
Director at Large

Jose M Baez MD LLC
11181 Health Park Blvd Ste 1180
Naples, FL 34110
Phone: (239) 777-0663



Rebekah Bernard, M.D.
Immediate Past President*

Gulf Coast Direct Primary Care
17595 S Tamiami Trl Ste 204
Ft. Myers, FL 33908
Phone: (239) 322-3860

**Per CCMS bylaws the outgoing president automatically remains on the board for 1 year in this position*

Alternate FMA Delegate Candidates:



Alexandra R. Grace, D.O.
Physicians Regional Medical Group
8340 Collier Blvd Ste 201
Naples, FL 34108
Phone: (239) 354-6565



Rafael C. Haciski, M.D.
Advanced Gynecology Inc
400 8th St N
Naples, FL 34102
Phone: (239) 692-9699

The Slate of Candidates will be presented to the active membership for a vote at the CCMS Annual Meeting, July 24th at the Arthrex One Convention Center. CCMS physician members may register at ccmsonline.org/events. Nominations from the floor are accepted from a member in good standing and with the consent of the nominee.

Thank you to the 2021 CCMS Nominating Committee:

Alexandra Grace, D.O. – Chair

Rebekah Bernard, M.D.; Cesar DeLeon, D.O.; Glenn Groat, M.D.; Alejandro Perez-Trepichio, M.D.



Collier County Medical Society 2020-2021 Annual Report

VISION

Helping Physicians Practice High Quality Medicine in Our Community

MISSION

Serve the needs of our physician members so they can better serve the needs of the community

CORE VALUES

Collegiality, Professionalism, Leadership, Advocacy, Education,
Communication, Physician Wellness



Thank You to the 2020-2021 Board of Directors:

President: Rebekah Bernard, M.D.

Vice President: Alejandro Perez-Trepichio, M.D.

Treasurer: Rebecca Smith, M.D.

Secretary: Gary Swain, M.D.

Immediate Past President: David Wilkinson, M.D.

Officer/Director at Large: George Brinnig, M.D.

Directors at Large: Zubin Pachori, M.D.; Jose Baez, M.D.

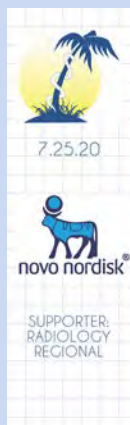
Ex Officio Directors:

April Donahue, Executive Director, CCMS

Amy Howard and Dr. Jamie Weaver,

CCMS Alliance Co-Presidents

Michael Slater, D.O., Resident Physician Representative



CCMS 63rd Annual Meeting



Alejandro Perez-Trepichio, MD



Rebecca Smith, MD



Gary Swain, MD



George Brinnig, MD



Zubin Pachori, MD



Jose Baez, MD

CCMS Annual Highlights

As a CCMS member, you support our mission to “Serve the needs of our physician members so they can better serve the needs of the community.” With your membership, our society leads the way on issues that affect you and your patients. This past fiscal year’s member benefits and accomplishments include:

- ◆ Creating a CCMS member COVID-19 task force; curating news and information on the pandemic for our members, their staff, and the public; helping facilitate COVID-19 inoculations for hundreds of local healthcare professionals; and offering access to discounted PPE and medical supplies.
- ◆ Educating our elected officials on important healthcare issues that affect the practice of medicine and public safety, particularly as they related to the pandemic.
- ◆ Offering virtual meetings and private Facebook groups for SWFL Physicians and our members’ office staff.
- ◆ Converting the “CCMS Physicians Care” public relations campaign to highlight the ways our member physicians cared for our community during the pandemic and to encourage vaccinations.
- ◆ Providing 128 confidential, cost-free psychological counseling sessions for physician members through the CCMS Physician Wellness program.
- ◆ Continuing to assist physicians and patients with CCMS member physician referrals via the CCMS member physician directory, our online “find a doctor” search, and phone calls to CCMS.
- ◆ Maintaining two full-time staff – executive director April Donahue and executive assistant Nancy Wood – as well as a part-time contracted employee and a short-term student intern to help provide additional services to our members.
- ◆ Supporting the efforts of the Foundation of CCMS to sustain their charitable activities in healthcare, and the CCMS Political Action Committee, to help elect medicine-friendly candidates for state and local office.
- ◆ Obtaining a CollierCares grant to help cover unexpected COVID expenses and assist with losses of non-dues revenue. Portions of the grant money will also be applied to upcoming member events and revamping the outdated CCMS member database.

Membership

Total Membership 2020-2021: 668

New Members, April 2020-March 2021

Farnaz Abbasimoradi M.D.
 Amr Abdelmohsen D.O.
 Ammar Abu Sulb M.D.
 Yanis Alfonso Fernandez M.D.
 George J. Arcos D.O.
 Joseph P. Bandeira M.D.
 Blirjon Baxhija M.D.
 Bill L. Bergman M.D.
 Ronald P. Caputo M.D.
 Breana Carroll D.O.
 Natasha A. Choyah M.D.
 Jason Crespo M.D.
 John D. DeNigris M.D.
 Louis G. Dusseault M.D.
 John P. Eliopoulos M.D.
 Patricia D. Elliott M.D.
 Lorna J. Fedelem M.D.
 Yamil D. Fourzali M.D.
 Alfonsina M. Garcia-Bracero M.D.
 Paul J. Gilson M.D.

Paul M. Graham D.O.
 Veronica A. Graversen M.D.
 Paul T. Greco M.D.
 Robert Grossman M.D.
 Vincent E. Guarini M.D.
 Laurence D. Higgins M.D.
 Ryan Holbrook M.D.
 Robbi Kempner M.D.
 Jay L. Korn M.D.
 Raja C. Maddipoti M.D.
 Maurice E. Marchand M.D.
 Ralph J. Martin M.D.
 Jaime D. Martinez Martinez M.D.
 Nicholas McDonald D.O.
 Brett W. Mercer D.O.
 Rebecca (Abby) R. Miknaitis D.O.
 Laura Muller M.D.
 Jennifer L. Muller M.D.
 Andre Nye M.D.
 Maximilian R. Padilla M.D.

Sankalp Patel D.O.
 Duke M. Pfitzinger Jr. D.O.
 Keegan Plowman M.D.
 Cosmina I. Popa M.D.
 Robert G. Pope M.D.
 Alma Pulido-Ramirez M.D.
 Urooj Qazi M.D.
 Michele B. Reichstein M.D.
 Peter Senada M.D.
 Leonard J. Shukovsky M.D.
 Krystal S. Smith D.O.
 Branko Strok M.D.
 Farrell C. Tyson M.D.
 Georganne Vartorella M.D.
 Boyd K. Vaziri M.D.
 Shannon D. Wise M.D.
 Michael Witte D.O.
 Vivian Wong M.D.
 Batool Zehra M.D.

CCMS Annual Report (cont.)

Income and Expenses

Income, Fiscal Year ending March 31, 2021

Grant Income	\$23,343
Administrative Income	\$2,500
Dues	\$229,600
Interest	\$251
Members events	\$38,352
Publications	\$115,580
Total Income	\$409,627

Expenses, Fiscal Year ending March 31, 2021

Accounting/professional services	\$16,300
Donations/gifts	\$9,158
Member events	\$38,143
Misc. operating expenses	\$14,492
Phone/computer/website	\$10,701
Publications	\$31,535
Rent	\$14,400
Salary/benefits/taxes	\$201,842
Travel/seminars/meetings	\$5,549
Total Expenses	\$344,877

Net ordinary income **\$64,749***

Net Assets Fiscal Year Ending March 31, 2021: \$434,954

**Based on unreviewed financial statements, pending CPA review*

CCMS PAC Report 2020-2021

The CCMS Political Action Committee (PAC) helps fund local and state candidates who are physician and patient friendly. CCMS members and spouses are encouraged to contribute to make an impact on elections in Collier County and Florida.

Your PAC had \$3,450 in income for the 2020-21 fiscal year and \$2,100 in expenses, with an end-of-fiscal-year bank balance of \$5,316 on March 31st. During that fiscal year, the PAC board interviewed candidates and made contributions to races for Collier County Commission, Florida State House, and Florida State Senate.

We are seeking contributions from CCMS members and spouses for upcoming elections. Please help support our efforts to improve healthcare in our community by affecting important local and state races. The suggested contribution is \$100. Contact CCMS or visit ccmsonline.org/membership to contribute.

If you have questions about voting, the PAC, or its endorsements, contact any of the PAC Board: Dr. Rolando Rivera – Chair/Treasurer, Dr. Mitchell Zeitler, Dr. Julian Javier, Dr. Catherine Kowal, or April Donahue at CCMS. Thank you to all our PAC contributors and future contributors.

Thank You to

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To join a committee, email april@ccmsonline.org or call 239-435-7727

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Collier County Medical Society

April Donahue, Executive Director

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Foundation of CCMS 2020 Annual Report

Rolando Rivera, M.D., Foundation Chair



It is my pleasure to provide the 2020 report from our Medical Society's 501c3 charitable arm, the Foundation of CCMS. Due to the pandemic, it was a year of fundraising adjustments while sustaining our support of scholarships to future medical professionals and donations to local healthcare programs in need, as well as raising more awareness of our efforts.

Our mission: Provide support and leadership to programs that address access to healthcare and promote health education.

Despite a reduction in revenue, we awarded 4 scholarships in 2020. We believe that our scholarship awards are even more critical in these times when students' future studies may be uncertain. The awards included our 6th annual Dr. William Lascheid Memorial Scholarship for Florida medical students who excel in community service, in the amount of \$10,000. Award recipient Lisvet Luceno, Golden Gate High School graduate and student at Central Florida College of Medicine, exemplified Dr. Lascheid's dedication to service.

Read more about all our 2020 winners at ccmsfoundation.org/#scholarships, where interested applicants can also download applications for next year's scholarships, which will be due March 31, 2022. We have recently named our 2021 Dr. Lascheid Scholarship winner and are currently reviewing the deserving applicants for our 2021 healthcare scholarship awards.

Our 7th Anniversary Docs & Duffers charity golf tournament was held in September 2020 in COVID-safe fashion. Precautions included physical distancing, mask-wearing, a to-go lunch, and a virtual auction. We welcomed 87 golfers who enjoyed a wonderful day outdoors at Tiburón Golf Club, winning prizes, and raising funds for worthy healthcare needs in our community. We were fortunate to have 18 sponsors and 14 volunteers supporting the event. The event raised over \$15,000 in net proceeds, and while lower than previous years, is a testament to the support of our cause even when challenges are present.

Another highlight of 2020 was our continued support of the CCMS Physician Wellness Program, with a grant of \$5,060. This important initiative to help our members treat and prevent burnout is critical to improving access to quality healthcare in our community, particularly during a pandemic. We were also pleased to continue supporting the efforts of PLAN (Physician Led Access Network) of Collier County, to help provide specialty care to the underserved in our community.

As we look ahead, one of our goals is to continue building the endowment fund we launched in late 2017, managed by the Community Foundation of Collier County. Our endowment fund is an important asset, working for us to help create long-term sustainability. In addition to unrestricted gifts, we

can also accept designated gifts for our endowment, or for scholarships, charitable healthcare program funding, and the CCMS Physician Wellness Program. Supporters can provide their gifts in a variety of ways – financial, property, planned giving, and more. Please contact us for details.

Gross income for 2020 was \$51,267, including donations from members and friends; a portion of the proceeds from the 2020 CCMS Women's Health Forum and a matured CCMS certificate of deposit, fundraising efforts at CCMS events, and the Docs & Duffers golf tournament. Total expenses for 2020 were \$45,038, including programming expenses, our scholarships, donations to healthcare programs, and low operations costs. At the end of our fiscal year, the Foundation had a gain of \$6,229, while our balance of total assets was \$62,849.

Thank you to all the member physicians and friends of the Foundation who have made contributions over the last 8 years since our founding. Your support is critical to our success, and we look forward to continued growth for the years to come. We encourage all our members to consider the Foundation in your charitable giving plans. You can donate at ccmsfoundation.org or call us at 239-435-7727 for details.

We invite everyone to participate in our upcoming 8th Annual Docs & Duffers golf tournament, Saturday, September 18, at Bonita Bay Club Naples. You are welcome to golf, be a sponsor, volunteer, and/or donate prizes. If you cannot attend, stay tuned for information on our online auction this fall to win a variety of prizes. Register or learn more about the tournament and auction at CCMSFoundation.org.

Please contact any one of the FCCMS board members for information on the Foundation's activities and mission, or reach out to April at the CCMS office, (239) 435-7727 or april@ccmsonline.org. We also hope you will follow us on Facebook, fb.com/ccmsfoundation. On behalf of all of us, thank you again and we look forward to working with you to improve the health of our community.

Thank you to the 2020 Foundation Board Members:

Rolando Rivera, M.D., Chair
 Jeremy Darstek, Treasurer/Secretary
 Rebekah Bernard, M.D.
 Joshua Bialek
 Reisha Brown, M.D.
 Mitchell Dannenberg
 April Donahue
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 Catherine Kowal, M.D.



Foundation of CCMS Announces 2021 Dr. Lascheid Memorial Scholarship Winner



The board of directors of the Foundation of Collier County Medical Society is pleased to announce that Alexzandra Mattia, a Naples resident in the class of 2025 at the Florida State University College of Medicine, is the winner of the Foundation's 2021 Dr. William Lascheid Memorial Scholarship for Medical Students.

The \$12,500 award recognizes future physicians who are Florida residents and have demonstrated excellence in community service, in memory of Dr. Lascheid, co-founder of the charitable Neighborhood Health Clinic in Naples and a Past President of the Medical Society. It is the seventh year the Foundation has provided this scholarship.

"One of the primary goals of our Foundation is to provide much-needed financial aid to future medical professionals, and to recognize students who give their time and energy to charitable causes," said Dr. Rolando Rivera, Foundation Chair. "Ms. Mattia is a terrific example of Dr. Lascheid's dedication to caring for the underserved, and we are honored to award her this scholarship."

"The Dr. William Lascheid Memorial Scholarship Foundation clearly identifies my husband's mission of providing quality medical care for low-income workers, who are in need," said Nancy Lascheid, co-founder of the Neighborhood Health Clinic. "Congratulations to Ms. Mattia, this year's recipient, who illustrated in her application commitment and compassion for the underserved."

Ms. Mattia received her diploma from Barron Collier High School in Naples and her Bachelor in Biochemistry at Florida State University as a first-generation college student. Her community service activities have included volunteering with The Alzheimer's Project; Tallahassee Memorial Hospital Mobility Clinic; and, as Service Director for Alpha Epsilon Delta pre-health honor society, organizing volunteer events and donation drives for homeless shelters, elementary schools, and nursing homes. One of her goals is to become a physician "who will champion empathy and make patients of all ethnic backgrounds feel more comfortable and empowered."

"I am beyond grateful to have been awarded the Dr. William Lascheid Memorial Scholarship, which will help me lift my financial burdens, and I am humbled and honored to have been selected," said Ms. Mattia. "My volunteer experiences

gave me great insight as to how a provider treats a patient; more specifically, I learned patient-based healthcare first-hand, and it is my calling to dedicate my life to those most vulnerable. I will remain actively engaged with those communities during and after medical school."

The Foundation is a 501(c)3 charitable organization launched by the Collier County Medical Society in 2012, with the mission to provide support and leadership to programs that address access to healthcare and promote health education. The Foundation's signature fundraiser, the Docs & Duffers Golf Tournament on September 18, 2021 at Bonita Bay Club Naples, will help raise funds for its scholarship program and local healthcare programs in need. More information is available at ccmsfoundation.org and fb.com/ccmsfoundation.

Message from Nancy Lascheid BSN, RN



My husband Bill and I moved to Naples in 1979, leaving Pittsburgh to continue our medical careers in Naples. We had the opportunity to volunteer at the Immokalee Clinic which involved a weekly one hour drive allowing for conversation of day's events, local news, family and concerns. Bill often said, "where are all the low-income service industry workers going for medical care in Naples?" The answer was ER or neglect.

That question was the beginning of our 40 year mission. First we toured the country's charity clinics for the "how to". The next step was being diligent in lobbying for State Sovereign Immunity. On the first day of retirement we wrote the plan. The final hurdles were picking the right people for executive help; seeking space in one of the NCH properties, and asking physicians and nurses to volunteer. We saw 8 patients the first night, we now have cared for 15,000.

CCMS members have been instrumental in the success of this state and nationally award winning charity clinic in Naples. We serve low-income workers who qualify and are ill, providing medical and now dental care at the Neighborhood Health Clinic. Our mission is all volunteers and private philanthropy, no government funds. We are entering our 23rd year and soon to complete the campus, in fulfilling the mission and vision. As Dr. Paul Jones often says, "helping at the Clinic is my true reason for wanting to be a physician."

Thank you CCMS.

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Attorney Linda R. Minck, PL

Contact: Linda Minck
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Phone: 239-260-5827 | Fax: 239-260-5829

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Attorney Linda Minck provides legal services to physicians and healthcare providers particularly in business transactions such as setting up new practices, buying or selling, employment agreements, and representing physicians with daily legal needs. CCMS members who mention their membership before services are rendered receive a 10% discount on the first matter of representation.



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Leading Edge Benefit Advisors has served the Naples area for over 34 years, providing employee benefit and compensation solutions to local businesses. Leading Edge can offer an industry specific, multiple employer welfare arrangement ("MEWA"), allowing CCMS member private practices the benefit of large group medical insurance with Florida Blue for themselves, their staff, and families. Leading Edge also offers many physician specific coverages, including business overhead protection, disability coverage, and life insurance options.



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Artificial Intelligence, COVID-19, and the Future of Pandemics

Richard E. Anderson, MD, FACP, Chairman and Chief Executive Officer, The Doctors Company and TDC Group

Artificial intelligence (AI) has proven of value in the COVID-19 pandemic and shows promise for mitigating future healthcare crises. During the pandemic's first wave in New York, for example, Mount Sinai Health System used an algorithm to help identify patients ready for discharge.

Pandemic applications have demonstrated AI's potential not only to lift administrative burdens, but also to give physicians back what Eric Topol, MD, founder and director of Scripps Research Translational Institute and author of *Deep Medicine*, calls "the gift of time."¹

Like any emerging technology, AI brings risk, but its promise of benefit should outweigh the probability of negative consequences—provided we remain aware of and mitigate the potential for AI-induced adverse events.

AI's Pandemic Success Limited Due to Fragmented Data

Innovation is the key to success in any crisis, and many healthcare providers have shown their ability to innovate with AI during the pandemic. For example, AI has been used to distinguish COVID-19-specific symptoms: It was a computer sifting medical records that took anosmia, loss of the sense of smell, from an anecdotal connection to an officially recognized early symptom of the virus.² This information now helps physicians distinguish COVID-19 from influenza.

However, holding back more innovation is the fragmentation of healthcare data in the U.S. Most AI applications for medicine rely on machine learning; that is, they train on historical patient data to recognize patterns. Therefore, "Everything that we're doing gets better with a lot more annotated datasets," Dr. Topol says. Unfortunately, due to our disparate systems, we don't have centralized data.³ And even if our data were centralized, researchers lack enough reliable COVID-19 data to perfect algorithms in the short term.

AI Introduces New Questions around Liability

While AI may eventually be assigned legal personhood, it is not, in fact, a person: It is a tool wielded by individual clinicians, by teams, by health systems, even multiple systems collaborating. Our current liability laws are not ready for the era of digital medicine.

AI algorithms are not perfect. Because we know that diagnostic error is already a major allegation in malpractice claims, we must ask: What happens when a patient alleges that diagnostic error occurred because a physician or physicians leaned too heavily on AI?



AI in Healthcare Can Help Mitigate Bias—or Worsen It

Machine learning is only as good as the information provided to train the machine. Models trained on partial datasets can skew toward demographics that turned up more often in the data. Already during the pandemic's first waves, multiple AI systems used to classify x-rays have been found to show racial, gender, and socioeconomic biases.

It's critical that system builders are able to explain and qualify their training data and that those who best understand AI-related system risks are the ones who influence healthcare systems or alter applications to mitigate AI-related harms.

AI Can Help Spot the Next Outbreak

More than a week before the World Health Organization (WHO) released its first warning about a novel coronavirus, the AI platform BlueDot, created in Toronto, Canada, spotted an unusual cluster of pneumonia cases in Wuhan, China. Meanwhile, at Boston Children's Hospital, the AI application Healthmap was scanning social media and news sites for signs of disease cluster, and it, too, flagged the first signs of what would become the COVID-19 outbreak—days before the WHO's first formal alert.

These innovative applications of AI in healthcare demonstrate real promise in detecting future outbreaks of new viruses early. This will allow healthcare providers and public health officials get information out sooner, reducing the load on health systems, and ultimately, saving lives.

[1] Topol E. *Deep Medicine: How Artificial Intelligence Can Make Healthcare Human Again*. New York, NY: Hachette Book Group; 2019:285.

[2] Cha, AE. Artificial intelligence and covid-19: Can the machines save us? *Washington Post*. Published November 1, 2020. Accessed November 9, 2020. https://www.washingtonpost.com/health/covid-19-artificial-intelligence/2020/10/30/7486db84-1485-11eb-bc10-40b25382f1be_story.html

[3] Reuter E. Hundreds of AI solutions proposed for pandemic, but few are proven. *MedCity News*. Published May 28, 2020. Accessed October 19, 2020. <https://medcitynews.com/2020/05/hundreds-of-ai-solutions-proposed-for-pandemic-but-few-are-proven/>

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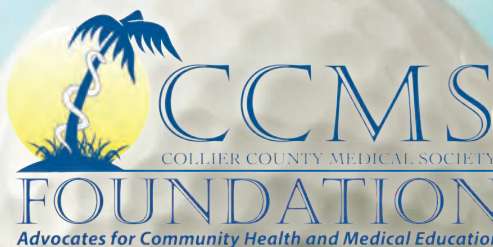
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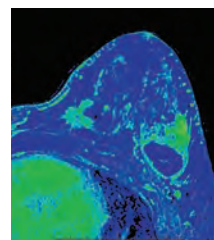
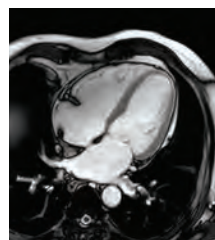
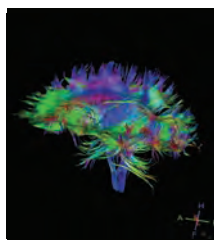
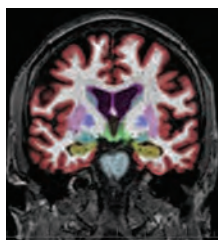


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