

2024

# PARTNER

## OPPORTUNITIES





# TABLE OF CONTENTS

Circle of Friends Vendor Program ..... 3

    Premier Level ..... 3

    Preferred Level..... 3

The *Forum* Magazine..... 4

The *Physician Directory*..... 5

The *elert* E-mail Newsletter ..... 6

67<sup>th</sup> Annual Meeting & Board Installation..... 7

15<sup>th</sup> Annual Women’s Health Forum ..... 8

11<sup>th</sup> Annual Docs & Duffers Golf Tournament ..... 9

General Membership Meetings ..... 10

New Members Welcome Reception..... 10

After 5 Socials ..... 10

Foundation of CCMS ..... 11

    Scholarships ..... 11

    Endowment ..... 11

Physician Wellness Program..... 12

2024 Partner Calendar ..... 13

Partner Commitment Form.....14-16



# Circle of Friends Vendor Program

The **Circle of Friends Vendor Program** brings together Medical Society members and select businesses that provide benefits to CCMS physicians in an effort to meet their personal and business needs.

Circle of Friends members must deliver a business product or service that is beneficial to CCMS members, and commit to offer a special service or benefit exclusively to CCMS members.

Preferred Circle of Friends participants enjoy a range of marketing and advertising benefits. Premier Circle of Friends participants receive additional benefits. The Premier program is limited to five companies per year. Circle of Friends benefits can include but are not limited to:

- Advertising credits
- Logo and link to your website on the CCMS website
- Link to your website in the bi-monthly e-newsletter
- Listings in *The Forum* magazine
- Priority sponsorship opportunities
- CCMS member mailing lists
- Exclusive event invitations

**PREMIER CIRCLE OF FRIENDS ANNUAL FEE: \$6,000**  
**PREFERRED CIRCLE OF FRIENDS ANNUAL FEE: \$2,000**

Renewal based on join date

## Premier Circle of Friends Benefits:

- Priority company listing in the materials CCMS provides to all prospective physician members, new members and renewing members
- The option to supply 1-page flyers/brochures for CCMS to include in new physician member welcome kits
- One full-page ad in the CCMS *Physician Directory* (or equivalent credit toward upgrades) – retail \$850
- Three half-page ads (or equivalent credit toward upgrades) in the bi-monthly *The Forum* magazine – retail \$1,500
- Two banner ads in the bi-weekly *elert* e-newsletter – retail \$400 – and a link to your website in each issue
- Priority logo, weblink and company description on [www.ccmsonline.org](http://www.ccmsonline.org)
- CCMS member mailing labels upon request (max of 4 times/year)
- Listing in all issues of *The Forum* magazine, priority listing in the Circle of Friends thank you announcement in two issues of *The Forum*
- Free subscription to *The Forum* magazine, *elert* e-newsletter, and the annual *Physician Directory*
- Complimentary attendance for two at CCMS New Members Welcome Reception and one CCMS After 5 Social (exclusions may apply)
- Complimentary sponsorship with two dinner tickets at CCMS Annual Meeting – retail \$1,250, and logo displayed at the CCMS spring & fall general meetings

## Preferred Circle of Friends Benefits:

- Company listing in the materials CCMS provides to all prospective physician members, new members and renewing members
- The option to provide 1-page flyers/brochures for new physician member welcome kits
- \$1,200 credit towards advertising in the *The Forum* magazine and/or *elert* newsletter.
- Link to your website listed in the bi-weekly *elert* e-newsletter
- Logo, website link and company description on [www.ccmsonline.org](http://www.ccmsonline.org)
- CCMS member mailing labels upon request (maximum of four times/year)
- An announcement thanking all Circle of Friends members in two issues of *The Forum* magazine
- Free subscription to *The Forum* magazine, *elert* e-newsletter, and the annual *Physician Directory*
- For those Circle of Friends who sponsor events, priority placement for your exhibit/display table
- Company logo displayed at the CCMS spring & fall general meetings and the annual membership meeting
- Complimentary attendance for two at CCMS New Members Welcome Reception and one CCMS After 5 Social (exclusions may apply)



The **Forum** is the official magazine of Collier County Medical Society (CCMS).

We mail the full color, glossy magazine to 800 CCMS members and partners six times a year. It features articles on CCMS activities, laws and policies affecting physicians and their patients, upcoming events, community involvement, practice management, new technology and more. Advertising is limited. Past issues can be viewed at [www.ccmsonline.org/publications](http://www.ccmsonline.org/publications).

## Advertisement Specifications:

For all print products, we only accept high resolution ads in PDF, JPG or EPS format. Resolution must be at least 300 dpi and fonts embedded. All images and fonts must be in CMYK format. Logo-only digital files should be in a high resolution eps format. Any files that must be manipulated due to incorrect formatting, resolution and/or layout will be subject to a production fee of \$50. Email your files to [info@ccmsonline.org](mailto:info@ccmsonline.org) by the given deadlines.

## Sizes & Rates:

		<u>1x</u>	<u>6x</u>
Two-sided insert*	8.5" x 11"	\$1,680	N/A
Inside cover	7.5" x 9.5"	\$1,200	\$1,050
Full page	7.5" x 9.5"	\$1,000	\$845
Back cover (1/2 page)	7.5" x 4.5"	\$750	\$640
1/2 page	7.5" x 4.5"	\$500	\$425
1/4 page	3.675" x 4.5"	\$250	\$215
Business card	3.5" x 2.0"	\$150	N/A

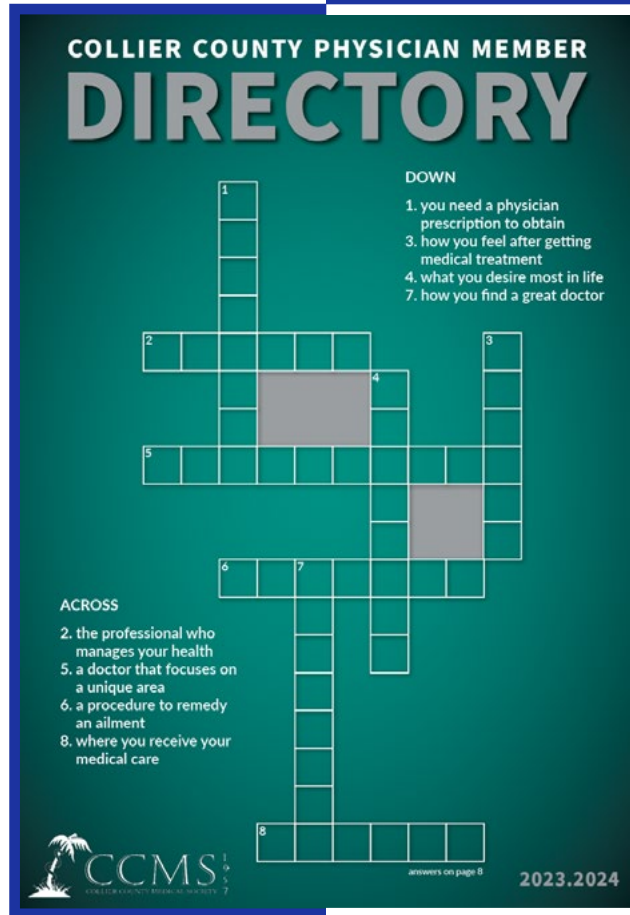
width x height

\*Price based on advertiser supplying printed inserts.

Call CCMS for separate price of printing inserts on behalf of advertiser.

## 2024 Artwork Deadlines:

January/February	December 15, 2023
March/April	February 15, 2024
May/June	April 15, 2024
July/August	June 14, 2024
September/October	August 15, 2024
November/December	October 15, 2024



The CCMS *Physician Directory* is the most comprehensive annual listing of physicians practicing medicine in Collier County.

The Directory includes useful information on a variety of health care service providers and lists physicians alphabetically and by specialty. We print 7,500 copies and distribute them for free every fall to CCMS member offices, clinics, libraries, hospitals, the Health Department and to the public by request. The full-color Directory is over 100 pages, at a convenient 6" x 8.5" size with sturdy covers, divider tabs, and spiral binding.

## Advertisement Specifications:

For all print products, we only accept high resolution ads in PDF, JPG or EPS format. Resolution must be at least 300 dpi and fonts embedded. All images and fonts must be in CMYK format. Logo-only digital files should be in a high resolution eps format. Any files that must be manipulated due to incorrect formatting, resolution and/or layout will be subject to a production fee of \$50. Email your files to [info@ccmsonline.org](mailto:info@ccmsonline.org) by the given deadlines.

## Sizes & Rates:

Premier	See below*	\$5,000
Back cover	6" x 8.5"***	\$1,925
Inside front	4.875" x 7.5"	\$1,725
Inside back	4.875" x 7.5"	\$1,725
Tab (limit 8)	4.875" x 7.5"	\$1,400
Full page	4.5" x 7.5"	\$850
1/2 page	4.625" x 3.65"	\$425

*width x height*

\* Premier sponsor (limit 1) enjoys logo/name on cover, premier ad space, and one page article in the Directory.

\*\* Back cover advertisement available with/without full bleed. Add .125" on all sides for full bleed.

## 2024 Ad Reservation Deadline:

May 10, 2024

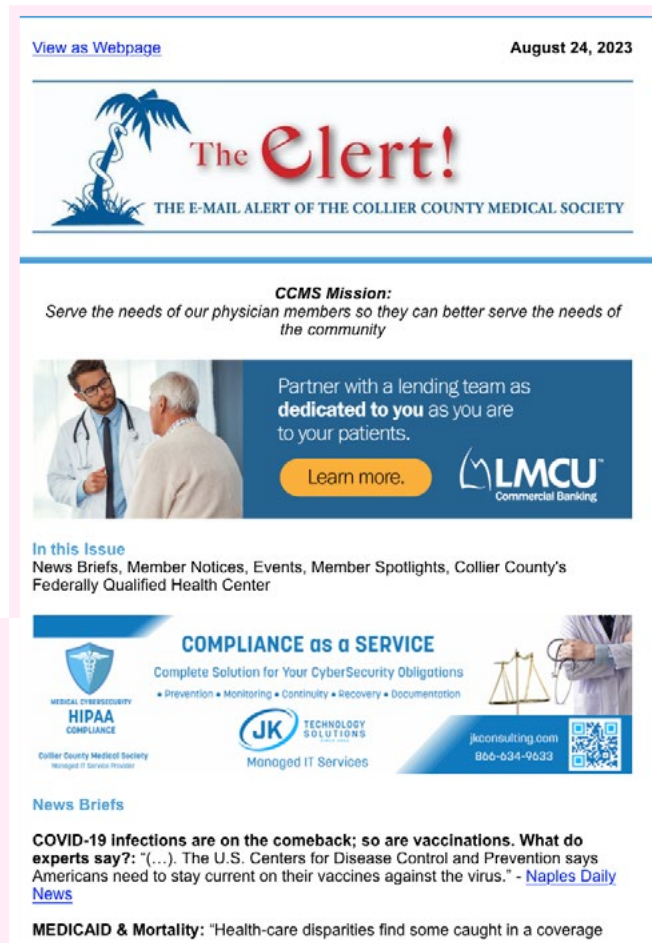
## 2024 Artwork Deadline:

May 17, 2024



# Digital

## The ELERT E-mail Newsletter



The *elert* is a bi-weekly e-mail newsletter that is distributed to over 1,000 verified emails, including physician members, practice managers, and allied partners.

The elert provides time-sensitive information, member news, and healthcare news briefs. Underwriters can provide a digital ad or 50-word description of their business. Ads appear at the top of the newsletter and include an embedded email or web link. Reserve your space at least one week in advance. The elert is distributed every other Thursday, starting on January 4, 2024, and restarting on July 11, 2024.

### 2024 Rates:

- \$200/each
- \$1,000/6 issues
- \$1,600/12 issues

### Digital Ad Specifications:

800 pixels x 212 pixels at 72 dpi  
width x height

Preferred digital advertisement file format is png. Email your ad file and link destination to [info@ccmsonline.org](mailto:info@ccmsonline.org) at least one week before deadline.

# 67<sup>th</sup> Annual Meeting & Board Installation

# Events

June 15, 2024 at Arthrex

The Annual Meeting & Board Installation is a formal dinner event for physicians, sponsors, and friends of CCMS. Since 1957, the Medical Society has celebrated the installation of its new board by hosting an annual dinner program. This is the Medical Society's premier event, attended by 200+ guests. The program includes a reception where sponsors network with attendees, seated dinner, a keynote speaker, and presentation of the Physician of the Year Award.

Circle of Friends vendors receive priority consideration for sponsorship of this event.  
Premier Circle of Friends vendors receive a complimentary sponsor package.

## Presenting Sponsor: \$2,500, limit 3

- Brief remarks at event (2-3 min.)
- Priority logo placement in event publicity and displayed during event
- Four event tickets
- Mention in event press release as sponsor
- Half-page ad in printed event program
- Banner ad in "elert" newsletter or article
- Half-page ad in *The Forum* magazine (or equivalent upgrade), or an 800-word article
- Opportunity to provide a handout and/or an attendee giveaway
- Banner ad in *elert* newsletter or article



## Event Sponsor: \$1,250

- Verbal thank you from event emcee
- Two event tickets
- Logo placed in event publicity and displayed during event
- Mention in event press release as sponsor
- Quarter-page ad in printed event program
- Opportunity to provide a handout or giveaway
- Banner ad in *elert* newsletter or article
- Quarter-page ad in *The Forum* magazine (or equivalent upgrade), or 400-word article



For maximum recognition, secure your sponsorship by May 22, 2024



## Supporting Sponsor: \$600

- Name placed in event publicity and displayed during event
- One event ticket
- Logo in printed event program
- Opportunity to provide a handout or giveaway to distribute to attendees
- Banner ad in *elert* newsletter or article
- Mention in *The Forum* magazine

Additional dinner tickets discounted to \$100 for supporters and sponsors.

Follow the "Advertisement Specifications" outlined on the PRINT and DIGITAL pages.

# 15<sup>th</sup> Annual Women's Health Forum

March 23, 2024

# Events

The **Women's Health Forum** is a free public service event to provide educational and engaging discussions on women's health topics. Physician members of CCMS give presentations in an auditorium and classrooms to 300 - 400 attendees at this annual morning event. Topics of discussion include nutrition, dementia, vein health, cardiology, stress, breast cancer, fitness, and more.

The Health Forum is advertised in the local media and marketed to member practices and their patients. The event is designed to encourage attendees to visit sponsor booths in the exhibit hall. A portion of event proceeds are donated to the Foundation of Collier County Medical Society.

## Presenting Sponsors: \$2,250, limit 3

- Display table in the exhibit hall, first choice of location
- Logo with premier placement in all pre-event marketing/publicity materials and in *The Forum* magazine
- Logo in advertising with local publications
- Premier placement of logo in the event program
- Brief speaking opportunity during welcome remarks

## Major Sponsors: \$1,150

- Display table in the exhibit hall, priority location
- Logo placed in all pre-event marketing
- Logo in advertising with local publications
- Logo listed in event program

## Exhibitor: \$600\*

- Display table in the exhibit hall
- Business name listed in pre-event marketing
- Business name listed in event program

\* CCMS physician members: Contact us for solo practitioner rates



For maximum recognition, secure your sponsorship by February 1, 2024



## Request to Speak:

The **Women's Health Forum** provides CCMS physician members with an opportunity to educate women on health topics that support improved wellbeing.

A limited number of physician presenter spaces are available. Applications are reviewed by the Women's Health Forum committee with no guarantee of approval. Email [info@ccmsonline.org](mailto:info@ccmsonline.org) to determine availability and request an application.

**Application Deadline: October 30, 2023**

Follow the "Advertisement Specifications" outlined on the PRINT and DIGITAL pages.



# 11<sup>th</sup> Annual Docs & Duffers Golf Tournament

Fall 2024

# Events

The **Docs & Duffers Golf Tournament** enables the Foundation of CCMS to replenish its student scholarship fund. The shotgun start and scramble format includes hole contests and awards for best individual and team scores. A raffle is also held in conjunction with the tournament to allow nonplayers an opportunity to donate and win prizes. Players enjoy breakfast, beverages during play, a goodie bag, and lunch during the awards ceremony.

The Docs & Duffers is open to the public and is hosted on a private golf course in Collier County. Sponsors enjoy up to five hours of targeted exposure with players.

## Presenting Sponsor: \$4,000, limit 1

- 1 foursome and 2 additional golfers (6 total)
- 2 tickets to the awards luncheon
- Exhibit table at registration and luncheon
- Dedicated signage at registration and lunch
- Logo in top position on digital & printed materials
- 2-3 minute speaking opportunity and shared award presentation duties at luncheon
- One half-page editorial in CCMS member magazine and a spotlight in e-newsletter
- Name in press releases and media promotions
- Opportunity to place brochures/giveaways on luncheon dining tables



## Ace Sponsors: \$2,500, limit 2

- 1 foursome and 2 additional luncheon tickets
- Exhibit table at tee, registration, or luncheon (choose 1)
- Signage at registration and lunch
- Logo in second position on digital & printed materials
- 1-2 minute speaking opportunity at luncheon
- Spotlight in CCMS member magazine and e-newsletter
- Name in press releases and media promotions
- Opportunity to place brochures/giveaways on luncheon check-in tables

## Golfer Fees:

**\$195/golfer  
or \$750/foursome**

includes cart & green fees, breakfast, goodie bag, refreshments and awards luncheon. Mulligans available for purchase.

## Eagle Sponsors: \$1,775, limit 4

- 1 foursome and 1 additional luncheon ticket
- Exhibit table at tee or submit item for goodie bags (your choice)
- Logo on digital & printed materials
- 1-2 minute speaking opportunity at registration
- Logo in CCMS member magazine
- Hole sign

## Hole Sponsors: \$550

- 2 tickets to awards luncheon
- Exhibit table at tee or submit item for goodie bags (your choice)
- Name on marketing materials as space allows
- Hole sign

## Birdie Sponsors: \$1,275

- 1 foursome
- Exhibit table at tee or submit item for goodie bags (your choice)
- Logo or name (as space allows) on digital & printed materials
- Verbal acknowledgment at event
- Name in CCMS member magazine
- Hole sign

## Underwriting:

- Breakfast, \$300 and up
- Beverage, \$300 - \$1,000
- Golfer Goodie Bags, \$1,000 - \$1,200
- Add Item to Golfer Goodie Bags, \$150
- Donate an Award, Raffle Prize or Auction Item

Follow the "Advertisement Specifications" outlined on the PRINT and DIGITAL pages.

**Rates subject to change. For maximum recognition, secure your sponsorship by August 2, 2024**

## Other Member Events

Visit [www.ccmsonline.org/support](http://www.ccmsonline.org/support) for dates, rates & deadlines

# Events

Collier County Medical Society hosts several in-person events each year that provide businesses with opportunities to connect with physician members like its Spring and Fall General Membership Meetings, the New Members Welcome Reception, and monthly After 5 social mixers.

Other unique underwriting opportunities may include educational seminars, women physician socials, fundraising dinners, family-friendly outings, or collaborative public health events.

### General Membership Meetings:

**Cost varies. Held annually in the Spring and Fall**

- Host at your location or sponsor at a pre-arranged venue
- Includes dinner for select number of sponsor representatives
- Logo/business name included in all marketing to include invitations and registration page
- Acknowledgment at event
- 2-3 minute speaking opportunity at meeting
- Exclusive opportunity/permission to distribute brochures or provide giveaways at event



### New Members Welcome Reception:

**\$550/\$1,100/\$2,200. Held annually in November or December**

- Includes tickets for 1-3 staff (based on sponsor level)
- Logo/business name included in all marketing such as invitations and registration page
- Acknowledgment at event
- 2-3 minute speaking opportunity at meeting for presenting sponsors
- Exhibit table or opportunity/permission to distribute brochures or provide giveaways at event



### After 5 Socials:

**Venue, F&B costs + \$180 to CCMS. Held monthly, limit 3**

- Exclusive sponsor at one After 5 Social (may be shared with no more than two partner companies)
- Includes tickets for select number of sponsor representatives
- Logo/business name included in all marketing such as invitations and registration page
- 2-3 minute speaking opportunity at meeting
- Exhibit table or opportunity/permission to distribute brochures or provide giveaways at event

For maximum recognition, secure your sponsorship two months before the event

# Foundation of CCMS

## Foundation Mission:

**to provide support and leadership to programs that address access to healthcare and promote health education.**

Launched in 2013, **The Foundation of Collier County Medical Society** is a 501(c)3 charitable foundation. The Foundation harnesses the power of medical providers and partners to promote community health programs, health education and outreach, and helps to foster future local medical professionals.

As a Foundation donor, CCMS members, community partners, and supporters can better align their professional and philanthropic commitment to health and maximize the impact to the community.

As advocates for this mission, the Foundation board of directors is focused on success in four key areas:

1

Team with local academic institutions to grow their medical and health care programs and provide need-based scholarships for our future medical professionals

3

Provide leadership, advocacy and support for key community health education programs

2

Fund local programs that provide vital medical services to the underserved

4

Ensure professional oversight and responsible stewardship of donor contributions

## Foundation Scholarships:

The Foundation of CCMS offers two scholarships: the **Dr. William and Nancy Lascheid Memorial Scholarship for Medical Students**, recognizing future physicians who demonstrate excellence in community service; and the **Foundation Healthcare Scholarships**, for students enrolled or accepted into healthcare degree programs. Awards are given based on need and academic performance. The Foundation awarded seven scholarships in 2023, for a total of \$34,000.

The Foundation has awarded nearly a quarter of a million dollars in scholarships since 2013.

## Philanthropy for Health:

Join us as advocates for community health and medical education.

With your generous tax-deductible gift, the Foundation of CCMS can develop, launch, and sustain its health education programs and outreach efforts.

Proceeds from an annual golf tournament, Women's Health Forum and annual wine dinner also benefit the Foundation.

## DONATE TODAY:

Champion: \$3,000    Friend: \$1,000

Supporter: \$500    Donor: \$100

Contributions can also be made at [www.ccmsfoundation.org](http://www.ccmsfoundation.org) or to the Foundation's endowment fund through gifts of property and strategic estate planning.

# Physician Wellness Program



The CCMS **Physician Wellness Program** (PWP) was created by Collier County Medical Society in 2017. The Society's goal is to build funds to operate this vital program in perpetuity. Supporters can help CCMS sustain the PWP and the health and well-being of our physicians, which in turn will help them care for their patients.

## How the Program Helps Physicians

From difficulties with the healthcare system and work/life balance, to traumatic events, litigation, and difficult patients or colleagues, whatever the issue, PWP services provide a safe harbor to address normal life difficulties and the challenges of a medical career, receive coaching on managing stress and trauma, and reclaim satisfaction in your career and personal life.

CCMS provides **up to 6 complimentary sessions** with a psychologist per year as a benefit to CCMS members, whether active, retired, adjunct, associate, or resident physician. New applicants will also be eligible; non-members can visit our membership page for information on joining. CCMS contracts with **independent, doctorate-level clinical psychologists** who have been evaluated by the volunteer CCMS Physician Wellness Committee members.\*

**Confidential appointments are self-referred and physician-initiated** with no medical diagnoses, no insurance billing, and no electronic records. No member identification or notification are ever provided to employers, CCMS, or board of medicine. Identities are never disclosed to others without written consent. Participating psychologists bill CCMS directly with de-identified data.

Contributions to the Physician Wellness Program can be made by electing to restrict your donation to the program on the Partner Commitment Form (found in this file) or by including the name of the program in the memo line on your check.

*\*Although CCMS has vetted the contracting therapists for general suitability, basic qualifications, and Florida licensure to provide services, we do not independently verify their credentials nor do we guarantee their suitability for any particular issue for which a CCMS member may seek therapy. Referrals can be made to psychiatric care for more complex medical needs.*



# 2024 Partner Calendar

## Dates & Deadlines

### December 2023

15 – artwork deadline Jan/Feb 2024 *Forum* Magazine  
28 – *elert* advertisement due

### January

4 – first *elert* of 2024 distributed  
11 – *elert* advertisement due  
25 – *elert* advertisement due

### February

1 – sponsor deadline **15<sup>th</sup> Annual Women's Health Forum**  
8 – *elert* advertisement due  
15 – artwork deadline March/April 2024 *Forum* Magazine  
22 – *elert* advertisement due

### March

7 – *elert* advertisement due  
21 – *elert* advertisement due  
23 – **15<sup>th</sup> Annual Women's Health Forum**

### April

4 – *elert* advertisement due  
15 – artwork deadline May/June 2024 *Forum* Magazine  
18 – *elert* advertisement due

### May

2 – *elert* advertisement due  
10 – ad reservation deadline 2024 *Physician Directory*  
16 – *elert* advertisement due  
17 – artwork deadline 2024 *Physician Directory*  
22 – sponsor deadline **67<sup>th</sup> Annual Meeting & Board Installation**  
30 – *elert* advertisement due

### June

13 – *elert* advertisement due  
14 – artwork deadline July/Aug 2024 *Forum* Magazine  
15 – **67<sup>th</sup> Annual Meeting & Board Installation**  
27 – *elert* advertisement due

### July

11 – new *elert* Thursday distribution date  
(in observance of July 4, 2024)  
18 – *elert* advertisement due  
20 – *elert* advertisement due

### August

2 – sponsor deadline **11<sup>th</sup> Annual Docs & Duffers Golf Tournament**  
1 – *elert* advertisement due  
15 – artwork deadline Sept/Oct 2024 *Forum* Magazine  
15 – *elert* advertisement due  
29 – *elert* advertisement due

### September

12 – *elert* advertisement due  
26 – *elert* advertisement due  
TBD – **11<sup>th</sup> Annual Docs & Duffers Golf Tournament**

### October

10 – *elert* advertisement due  
15 – artwork deadline Nov/Dec 2024 *Forum* Magazine  
24 – *elert* advertisement due

### November

7 – *elert* advertisement due  
21 – *elert* advertisement due

### December 2024

12 – *elert* advertisement due  
26 – *elert* advertisement due

## NEED DESIGN HELP?

If you require graphic design assistance, please email [info@ccmsonline.org](mailto:info@ccmsonline.org) to be connected to an independent local designer who can create a dynamic print or digital advertisement that follows our design specifications and meets our deadlines.



# Partner Commitment Form

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ALTERNATE CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_ FAX #: \_\_\_\_\_

EMAIL PRIMARY: \_\_\_\_\_ PHONE PRIMARY: \_\_\_\_\_

EMAIL ALTERNATE: \_\_\_\_\_ PHONE ALTERNATE: \_\_\_\_\_

*Check one:*      **CHECK ENCLOSED**      **VISA / MASTERCARD / AMERICAN EXPRESS**

CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE OF CARDHOLDER: \_\_\_\_\_

**Total: \$** \_\_\_\_\_ We will call you if there is a discrepancy in calculating your order total.

Payment must be received before the posted deadline(s). Make checks payable to *Collier County Medical Society*.

Mail the completed three-page agreement and your check payment to: **CCMS, 88 12<sup>th</sup> Street North, Unit 200, Naples, FL 34102**

For credit card payments, fax the completed three-page agreement form to (239) 435-7790 or email it using the **SUBMIT FORMS** button on last page.

Alternately, you can print out this form, fill it out by hand, scan it, and email an encrypted copy to [info@ccmsonline.org](mailto:info@ccmsonline.org).



**Tax Deductible Gift: \$** \_\_\_\_\_

**YES!** I want to make a tax deductible contribution to the Foundation of CCMS. Please write a separate check payable to the *Foundation of CCMS* in the amount you designate above. Mail check to CCMS office (address listed above). Donations can also be made online at [www.ccmsfoundation.org](http://www.ccmsfoundation.org). Donors will receive a letter of thanks and receipt for income tax purposes.

*Check preference:*

**UNRESTRICTED**

**RESTRICTED TO THE PROGRAM(S) BELOW**

**Dr. William and Nancy Lascheid Memorial Scholarship for Medical Students**

**Foundation Healthcare Scholarships**

**Physician Wellness Program**

**Docs & Duffers Golf Tournament (must complete selections on page 2 of the agreement)**



# Sponsor Selections

**Mark Your Choices:**

## The Forum

Jan/Feb                      July/Aug  
 Mar/April                    Sept/Oct  
 May/June                    Nov/Dec

*select ad size & mark whether 6x commitment*

Two-sided Insert* \$1,680	1/2 page \$500 / \$425
Inside cover* \$1,200 / \$1,050	1/4 page \$250 / \$215
Full page \$1,000 / \$845	Biz card \$150
Back cover* \$750 / \$640	6 issue commitment!

## Physician Directory

Premier* \$5,000	Tab* \$1,400
Back cover* \$1,925	Full page \$850
Inside front* \$1,725	1/2 page \$425
Inside back* \$1,725	

### elert

\$200/each\*  
 Package of 6: \$1,000\*  
 Package of 12: \$1,600\*

## Circle of Friends

Premier Level: \$6,000\*  
 Preferred Level: \$2,000\*

## Women's Health Forum

Presenting Sponsor: \$2,250\*  
 Major Sponsor: \$1,150  
 Display Table: \$600

## New Members Reception\*

\$550                      \$1,100                      \$2,200

## After 5 Social\*

Jan	July
Feb	Aug
Mar	Sept
April	Oct
May	Nov
June	Dec

## Annual Meeting & Installation

Presenting Sponsor: \$2,500\* Event  
 Sponsor: \$1,250  
 Supporting Sponsor: \$600  
 Additional dinner tickets: \$100/each

## Member Meeting\*

Spring                      Fall

## Golf Tournament

Presenting Sponsor: \$4,000\*  
 Ace Sponsor: \$2,500  
 Eagle Sponsor: \$1,775  
 Birdie Sponsor: \$1,275  
 Hole Sponsor: \$550  
 Breakfast: \$ \_\_\_\_\_ \*  
 Beverage: \$ \_\_\_\_\_ \*  
 Golfer Goodie Bags: \$ \_\_\_\_\_ \*  
 Add Item to Golfer Goodie Bags: \$150\*  
 Donate an Award, Raffle Prize  
 or Auction Item: \_\_\_\_\_ \*

\*Call the Medical Society office at (239) 435-7727 before placing your order to discuss availability, pricing, and terms.



# Terms & Conditions

## I have read and agree to the Terms & Conditions

This agreement is between Collier County Medical Society, and/or its assigns, of 88 12th St N, Unit 200, Naples FL 34102, and the afore named client, for advertising as indicated in this agreement, and supersedes any prior representations. All materials, artwork and/or photography provided to the Society by client shall be the property of the client with copyright and publishing ownership, and client agrees to hold the Society harmless in any copyright dispute. Permission is hereby given to use any artwork and/or photography in Society materials, as instructed. If materials are not received by deadline, client will miss its opportunity. A credit will be maintained and client can chose an alternate item of equal value.

All materials, artwork, photography and/or advertising copy must be of professional quality. The Society reserves the right to refuse any materials and or advertising for any reason. Ads received after deadline shall incur a \$100 late processing charge. Ads received beyond seven days past deadline may be held for a future issue, if applicable, and upon agreement.

Ads supplied to the Society are the full responsibility of client. The Society cannot guarantee quality output for ads that do not meet exact specifications. Editorial is not part of this agreement. Editorial features are granted at the discretion of the Society. All editorial must be about a specific subject and not about the client, client's company, or client's services. An article about the client, client's company, or client's services is considered advertorial and will be rejected.

If the Society or its contract agent provides any production of materials requiring client approval, the client will receive an email proof. Client agrees to review said proof for content accuracy and reply with any corrections within 24 hours. If proof is not received back within 24 hours, the materials will be considered approved and run as is. Payment is expected to Society or agent within 30 days of approval.

Printed production requirements and mechanical specifications in effect at time of this contract shall apply. The Society's responsibility and liability for errors and/or omissions shall be limited to re-running the ad or offering an alternative at equal value. This applies only to paid content. Editorial content is subject to Society editing and is not subject to credit.

If any part of this agreement is an exchange for products or services, client agrees to complete or deliver said products or services as agreed to in writing. If client fails to deliver products or services within the agreed time, the full cash value of the exchange shall be due from client. If additional products and/or special services are provided to client, said additional products and/or special services are separate from advertising costs and payments. The Society may withhold any products and/or special services until advertising account balance is current.

Event sponsor/supporter assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Collier County Medical Society, the host site, its affiliates, officers, employees and partners of each harmless against all claims, losses and damages; including negligence to persons or property, governmental charges or fines and attorney's fees arising out of or caused by sponsor's installation, removal, maintenance, occupancy or use of the event premises or a part thereof. In addition, sponsor acknowledges that the indemnified parties do not maintain insurance covering sponsor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

This agreement is non-cancelable by client unless otherwise specifically noted herein. Cancellation and/or suspension of this agreement by the Society for non-payment, or any other reason, releases the Society from continued performance. Any discounts allowed under this agreement shall be null and void upon cancellation or default and the full amount of the agreement shall be due and payable.

All advertising must be paid by deadline for the agreed upon item(s). Individual signing agreement personally guarantees payment in full. If client pays any portion of this agreement with credit card, client agrees not to contact credit card company to reverse charges for any reason. If client is due a refund for any reason, the Society will either credit back client's credit card or issue a refund check.

If the Society is compelled to institute collection procedures or legal actions to enforce any of its rights under this agreement, it shall be entitled to recover from advertiser all costs thereof, including but not limited to, reasonable attorney's fees, collection agency fees, and 18% annual interest on amounts past due. Venue shall be Collier County, Florida.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in this form. We/I further acknowledge that the Collier County Medical Society reserves the right to reject, at its discretion, any application to sponsor.