

PARTNER OPPORTUNITIES 2025



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Circle of Friends Vendor Program

The **Circle of Friends Vendor Program** brings together Medical Society members and select businesses that provide benefits to CCMS physicians in an effort to meet their personal and business needs. Circle of Friends members must deliver a business product or service that is beneficial to CCMS members, and commit to offer a special service or benefit exclusively to CCMS members.

Preferred Circle of Friends participants enjoy a range of marketing and advertising benefits. Premier Circle of Friends participants receive additional benefits. The Premier program is limited to five companies per year.

Benefits can include *but are not limited to*

- Advertising credits
- Logo and link to your website on the CCMS website
- Link to your website in the bi-monthly e-newsletter
- Listings in *The Forum* magazine
- Priority sponsorship opportunities
- CCMS member mailing lists
- Exclusive event invitations

PREMIER CIRCLE OF FRIENDS ANNUAL FEE: \$6,000
PREFERRED CIRCLE OF FRIENDS ANNUAL FEE: \$2,000

Renewal based on join date

Premier Circle of Friends Benefits:

- Priority company listing in the materials CCMS provides to all prospective physician members, new members and renewing members
- The option to supply 1-page flyers/brochures for CCMS to include in new physician member welcome kits
- One full-page ad in the CCMS *Physician Directory* (or equivalent credit toward upgrades) – retail \$850
- Three half-page ads (or equivalent credit toward upgrades) in the bi-monthly *The Forum* magazine – retail \$1,500
- Two banner ads in the bi-weekly *elert* e-newsletter – retail \$400 – and a link to your website in each issue
- Priority logo, weblink and company description on www.ccmsonline.org
- CCMS member mailing labels, upon request (max 4/yr)
- Listing in all issues of *The Forum* magazine, priority listing in the Circle of Friends thank you announcement in two issues of *The Forum*
- Free subscription to *The Forum* magazine, *elert* e-newsletter, and the annual *Physician Directory*
- Complimentary attendance for two at CCMS New Members Welcome Reception and one CCMS After 5 Social (exclusions may apply)
- Complimentary sponsorship with two dinner tickets at CCMS Annual Meeting – retail \$1,250, and logo displayed at the CCMS spring & fall general meetings

Preferred Circle of Friends Benefits:

- Company listing in the materials CCMS provides to all prospective physician members, new members and renewing members
- The option to provide 1-page flyers/brochures for new physician member welcome kits
- \$1,200 credit towards advertising in the *The Forum* magazine and/or *elert* newsletter.
- Link to your website listed in the bi-weekly *elert* e-newsletter
- Logo, website link and company description on www.ccmsonline.org
- CCMS member mailing labels upon request (maximum of four times/year)
- An announcement thanking all Circle of Friends members in two issues of *The Forum* magazine
- Free subscription to *The Forum* magazine, *elert* e-newsletter, and the annual *Physician Directory*
- For those Circle of Friends who sponsor events, priority placement for your exhibit/display table
- Company logo displayed at the CCMS spring & fall general meetings and the annual membership meeting
- Complimentary attendance for two at CCMS New Members Welcome Reception and one CCMS After 5 Social (exclusions may apply)

The FORUM Magazine

The **Forum** is the official magazine of Collier County Medical Society (CCMS). The full color, glossy magazine is mailed to 800 CCMS members and partners six times a year. Advertising is limited. Past issues can be viewed at www.ccmsonline.org/publications.

We accept non-promotional, educational articles of interest to physicians, wordcount of 400, 600, or 800. There is no cost to submit an educational article. Submissions are reviewed by physician editors for publication and, if approved, will be printed in the next available issue.

Read About:

- Society Happenings
- Legislative Policies Affecting Physicians and Their Patients
- Upcoming Events
- Community Involvement & Impact
- Tips on Practice Management
- Articles on New Technology & MORE!

2025 Artwork Deadlines:

January/February	December 10, 2024
March/April	February 14, 2025
May/June	April 15, 2025
July/August	June 13, 2025
September/October	August 15, 2025
November/December	October 15, 2025

Sizes & Rates:

		<u>1x</u>	<u>6x</u>
Two-sided insert*	8.5" x 11"	\$1,680	N/A
Inside cover	7.5" x 9.5"	\$1,200	\$1,050
Full page	7.5" x 9.5"	\$1,000	\$845
Back cover	7.5" x 4.5"	\$750	\$640
1/2 page	7.5" x 4.5"	\$500	\$425
1/4 page	3.675" x 4.5"	\$250	\$215
Business card	3.5" x 2.0"	\$150	N/A

width x height

*Price based on advertiser supplying printed inserts.
Call CCMS for separate price of printing inserts on behalf of advertiser.

Print Advertisement Specifications:

For all print products, we only accept high resolution ads in PDF, JPG or EPS format. Resolution must be at least 300 dpi and fonts embedded. All images and fonts must be in CMYK format. Logo-only digital files should be in a high resolution eps format. Any files that must be manipulated due to incorrect formatting, resolution and/or layout will be subject to a production fee of \$50. Email your files to info@ccmsonline.org by the given deadlines.

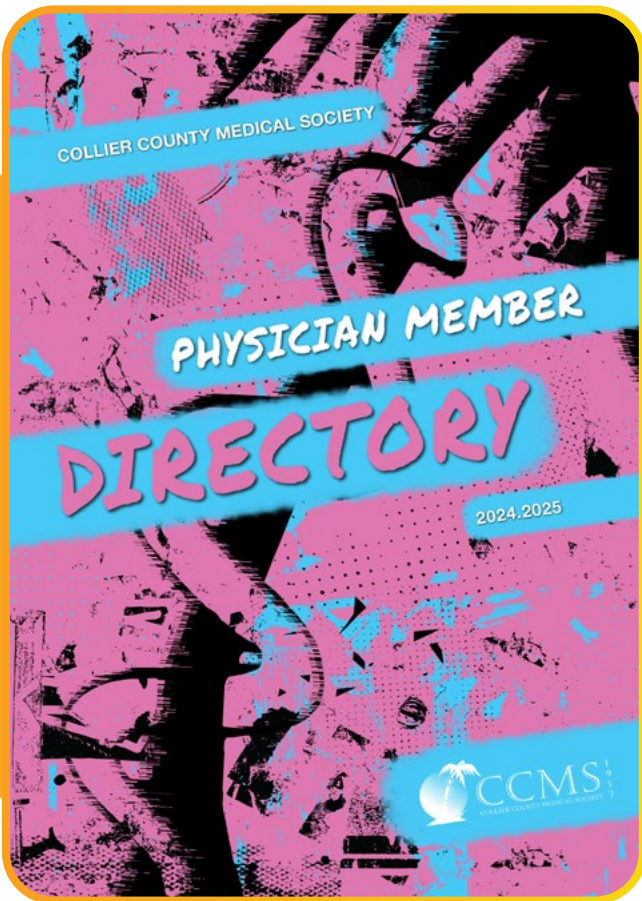
THE FORUM
July/August 2024 • Volume 23, No. 4 • The Official Magazine of Collier County Medical Society
Dr. Zubin Pachori Installed as 67th CCMS President

In this issue:
Member News pg. 3; CCMS Incoming President's Message pg. 4; CCMS Board of Directors 2024-2025 pg. 6;
CCMS Alliance Report pg. 8; CCMS Annual Report pg. 9; Foundation Annual Report pg. 12;
Dr. William and Nancy Lascheid Scholarship Award pg. 13; Community Corner - Naples Cancer Advisors pg. 14;
CCMS Circle of Friends Spotlight pg. 16; Member Event Photos pg. 18

The PHYSICIAN DIRECTORY

The CCMS *Physician Directory* is the most comprehensive annual listing of physicians practicing medicine in Collier County.

The Directory includes useful information on a variety of health care service providers and lists physicians alphabetically and by specialty. We print over 7,000 copies and distribute them for free every fall to CCMS member offices, clinics, libraries, hospitals, the Health Department and to the public by request. The full-color Directory is approximately 100 pages, at a convenient 6" x 8.5" size with sturdy covers, divider tabs, and spiral binding.



2025 Ad Reservation Deadline:

May 12, 2025

2025 Artwork Deadline:

May 19, 2025

Sizes & Rates:

Premier	See below*	\$5,000
Back cover	6" x 8.5"**	\$1,925
Inside front	4.875" x 7.5"**	\$1,725
Inside back	4.875" x 7.5"**	\$1,725
Tab (limit 8)	4.875" x 7.5"	\$1,400
Full page	4.5" x 7.5"	\$850
1/2 page	4.5" x 3.5"	\$425
	<i>width x height</i>	

* Premier sponsor (limit 1) enjoys logo/name on cover, premier ad space, and one page article in the Directory.

**Available with/without full bleed. Add .125" on all sides for full bleed.

Print Advertisement Specifications:

For all print products, we only accept high resolution ads in PDF, JPG or EPS format. Resolution must be at least 300 dpi and fonts embedded. All images and fonts must be in CMYK format. Logo-only digital files should be in a high resolution eps format. Any files that must be manipulated due to incorrect formatting, resolution and/or layout will be subject to a production fee of \$50. Email your files to info@ccmsonline.org by the given deadlines.

The ELERT E-mail Newsletter

The **elert** is a bi-weekly e-mail newsletter that is distributed to over 1,000 verified emails, including physician members, practice managers, and allied partners.

The elert provides time-sensitive information, member news, and healthcare news briefs. Underwriters can provide a digital ad or 50-word description of their business. Ads appear at the top of the newsletter and include an embedded email or web link.

The elert is distributed every other Thursday in 2025, starting on January 9, 2025, skipping Thanksgiving and restarting on December 4, 2025.

2025 Rates:

- \$200/each
- \$1,000/6 issues
- \$1,600/12 issues


Digital Ad Specifications:

800 pixels x 212 pixels at 72 dpi
width x height

Reserve your space at least one week in advance. Preferred digital advertisement file format is png.

Email your ad file and link destination to info@ccmsonline.org a week before the run date.

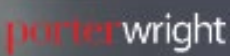
View as Webpage July 11, 2024



The Elert!

THE E-MAIL ALERT OF THE COLLIER COUNTY MEDICAL SOCIETY


CCMS Mission:
Serve the needs of our physician members so they can better serve the needs of the community.



INSPIRED LEGAL COUNSEL
We are proud to represent Naples medical professionals and serve as general counsel for matters affecting their physician practices.

Porter Wright & The Porters | 239-293-2200 | 1122 Grand Place | Naples, FL 34108

In this Issue
News Briefs, Member Notices, Events, Member Spotlights, CCMS Installs New President and Board of Directors



LMCU
Commercial Banking
Commercial loans with no wrinkles.
[Learn More](#)

News Briefs

Ready for summer? That could mean COVID-19. Here's why: "The Centers for Disease Control and Prevention says COVID is on the rise in 39 states, including Florida." [Naples Daily News](#)

The Supreme Court just limited federal power. Health care is feeling the shockwaves: "A landmark Supreme Court decision that reins in federal agencies' authority is expected to hold dramatic consequences for the nation's health care system." [ABC News](#)

US judge partially blocks FTC ban on worker noncompete agreements: "A federal judge in Texas on Wednesday (7/3) partially blocked a U.S. Federal Trade Commission rule from being effect that would ban agreements commonly signed by workers not to join their employers' rivals or launch competing businesses." [Reuters](#)

68th Annual Meeting & Board Installation

June 14, 2025 at Arthex One Conference Center

The **Annual Meeting & Board Installation** is a formal dinner event for physicians, sponsors, and friends of CCMS. Since 1957, the Medical Society has celebrated the installation of its new board by hosting an annual dinner program. This is the Medical Society's premier event, attended by 200+ guests. The program includes a reception where sponsors network with attendees, a seated dinner, a keynote speaker, and presentation of the Physician of the Year Award.

Circle of Friends vendors receive priority consideration for sponsorship of this event. Premier Circle of Friends vendors receive a complimentary sponsor package.

Presenting Sponsor: \$2,500, limit 3

- Brief remarks at event (2-3 minutes)
- Priority logo placement in event publicity and displayed during event
- Four event tickets
- Mention in event press release as sponsor
- Half-page ad in printed event program
- Banner ad in *elert* email newsletter or article
- Half-page ad in *The Forum* magazine (or equivalent upgrade), or an 800-word article
- Opportunity to provide a handout and/or an attendee giveaway
- Opportunity to reserve Presenting Sponsor level for 2026



Event Sponsor: \$1,250

- Verbal thank you from event emcee
- Two event tickets
- Logo placed in event publicity and displayed during event
- Mention in event press release as sponsor
- Quarter-page ad in printed event program
- Opportunity to provide a handout or giveaway
- Banner ad in *elert* newsletter or article
- Quarter-page ad in *The Forum* magazine (or equivalent upgrade), or 400-word article



Supporting Sponsor: \$600

- Name placed in event publicity and displayed during event
- One event ticket
- Logo in printed event program
- Opportunity to provide a handout or giveaway
- Banner ad in *elert* newsletter or article
- Mention in *The Forum* magazine

Additional dinner tickets discounted to \$100 for supporters and sponsors.

Follow the "Advertisement Specifications" outlined on the PRINT and DIGITAL pages.

For maximum recognition, secure your sponsorship by May 22, 2025

16th Annual Women's Health Forum

April 5, 2025 at Naples United Church of Christ

The **Women's Health Forum** is a free public service event to provide educational and engaging discussions on women's health topics. Physician members of CCMS give presentations in an auditorium and classrooms to 300 - 400 attendees at this annual morning event. Topics of discussion may include nutrition, dementia, vein health, cardiology, stress, breast cancer, fitness, and more.

This event is advertised in the local media and marketed to member practices and their patients.

The event is designed to encourage attendees to visit sponsor booths in the exhibit hall.

A portion of event proceeds are donated to the Foundation of Collier County Medical Society.



Title Sponsor: \$3,250, limit 1

- Display table in the exhibit hall, first choice of location
- Logo with top placement in marketing, event program and *The Forum* magazine
- Recognition in news releases
- 2-minute speaking opportunity during welcome remarks
- Option to record 5-minute video to be emailed to registrants

Presenting Sponsors: \$2,250, limit 3

- Display table in the exhibit hall, second choice of location
- Logo with premier placement in marketing, event program and *The Forum* magazine
- Recognition in news releases
- Option to record 5-minute video to be emailed to registrants

Major Sponsors: \$1,250

- Display table in the exhibit hall, priority location
- Logo placed in all marketing
- Logo listed in event program

Exhibitor: \$650*

- Display table in the exhibit hall
- Business name listed in marketing, ads and event program

* \$350 for CCMS member solo practitioners



Follow the "Advertisement Specifications" outlined on the PRINT and DIGITAL pages.

For maximum recognition, secure your sponsorship by February 2, 2025

12th Annual Docs & Duffers Golf Tournament

Fall 2025

The **Docs & Duffers Golf Tournament** enables the Foundation of CCMS to replenish its student scholarship fund. The shotgun start and scramble format includes hole contests and awards for best individual and team scores. A raffle is also held in conjunction with the tournament to allow nonplayers an opportunity to donate and win prizes. Players enjoy beverages during play, goodie bags, pre tee-off refreshments, and awards ceremony. The Docs & Duffers is open to the public and is hosted on a private golf course in Collier County. Sponsors enjoy up to five hours of targeted exposure with players.

Presenting Sponsor: \$4,200, limit 1

- 1 foursome (includes 4 awards ceremony tickets)
- 4 additional tickets to the awards ceremony
- Exhibit table at registration
- Dedicated signage at registration and on carts
- Logo in top position on digital & printed materials
- 2-3 minute speaking opportunity at registration
- One half-page editorial in the *Forum* magazine and spotlight in *elert*
- Business name in press releases and media promotions
- Opportunity to place giveaway item in goodie bags
- Opportunity to reserve Presenting Sponsor level in 2026



Ace Sponsor: \$2,600, limit 2

- 1 foursome (includes 4 awards ceremony tickets)
- 2 additional award ceremony tickets
- Exhibit table and signage at water station
- Logo in premier position on digital & printed materials
- 1-2 minute speaking opportunity at registration
- Spotlight in *Forum* magazine and *elert*
- Name in press releases and media promotions
- Opportunity to place a giveaway item in goodie bags

Eagle Sponsor: \$1,800

- 1 foursome (includes 4 awards ceremony tickets)
- 1 additional award ceremony ticket
- Hole sign
- Logo on digital & printed materials
- Logo in CCMS member magazine article
- Exhibit table at tee or opportunity to place an item in goodie bags (your choice)

Birdie Sponsors: \$1,300

- 1 foursome (includes 4 awards ceremony tickets)
- Hole sign
- Logo/name (as space allows) on digital & printed materials
- Name in CCMS member magazine
- Exhibit table at tee or opportunity to place an item in goodie bags (your choice)

Hole Sponsors: \$550

- 2 tickets to awards ceremony
- Exhibit table at tee or submit item for goodie bags (your choice)
- Name on marketing materials as space allows
- Hole sign

Underwriting:

- Awards Ceremony, \$6,000 (exclusive) or \$2,000 (limit 3)
- Pre Tee-Off Refreshments: \$2,000 (exclusive) or \$1,000 (limit 2)
- Beverage Carts, \$1,000 (limit 1)
- Provide Golfer Goodie Bag Items, \$100
- Donate an Award, Raffle Prize or Auction Item

Golfer Fees:

**\$195/golfer
or \$760/foursome**

includes cart & green fees, breakfast, goodie bag, refreshments and awards ceremony. Mulligans available for purchase. Hole contest Foursome & Individual Awards

Rates subject to change. Follow the "Advertisement Specifications" outlined on the PRINT and DIGITAL pages.

For maximum recognition, secure your sponsorship by August 2, 2025

Other Member Events

Visit www.ccmsonline.org/support for dates, rates & deadlines

Collier County Medical Society hosts several in-person events each year that provide businesses with opportunities to connect with physician members like its Spring and Fall General Membership Meetings, the New Members Welcome Reception, and monthly After 5 Socials.

Other unique underwriting opportunities may include educational seminars, women physician socials, fundraising dinners, family-friendly outings, or collaborative public health events.

General Membership Meetings:

Contact CCMS to discuss cost. Held annually in the Spring and Fall

- Host at your location or sponsor at a pre-arranged venue
- Includes dinner for select number of sponsor representatives
- Logo/business name included in all marketing to include invitations and registration page
- Acknowledgment at event
- 2-3 minute speaking opportunity at meeting
- Exclusive opportunity/permission to distribute brochures or provide giveaways at event

After 5 Socials:

Venue, F&B costs + \$180 to CCMS. Held monthly, limit 3 per event

- Exclusive sponsor at one After 5 Social (may be shared with no more than two partner companies)
- Includes tickets for select number of sponsor representatives
- Logo/business name included in all marketing such as invitations and registration page
- 2-3 minute speaking opportunity at meeting
- Exhibit table or opportunity/permission to distribute brochures or provide giveaways at event

New Members Welcome Reception:

\$550/\$1,100/\$2,200. Held annually in November or December

- Includes tickets for 1-3 staff (based on sponsor level)
- Logo/business name included in all marketing such as invitations and registration page
- Acknowledgment at event
- 2-3 minute speaking opportunity at meeting for presenting sponsors
- Exhibit table or opportunity/permission to distribute brochures or provide giveaways at event

For maximum recognition, secure a sponsorship two months before event

Foundation of CCMS

Foundation Mission:

to provide support and leadership to programs that address access to healthcare and promote health education.

Launched in 2013, **The Foundation of Collier County Medical Society** is a 501c3 charitable foundation. The Foundation harnesses the power of medical providers and partners to promote community health programs, health education and outreach, and helps to foster future local medical professionals.

As a Foundation donor, CCMS members, community partners, and supporters can better align their professional and philanthropic commitment to health and maximize the impact to the community.

As advocates for this mission, the Foundation board of directors is focused on success in four key areas:

1

Team with local academic institutions to grow their medical and health care programs and provide need-based scholarships for our future medical professionals

3

Provide leadership, advocacy and support for key community health education programs

2

Fund local programs that provide vital medical services to the underserved

4

Ensure professional oversight and responsible stewardship of donor contributions

Foundation Scholarships:

The Foundation of CCMS offers two scholarships: the **Dr. William and Nancy Lascheid Memorial Scholarship for Medical Students**, recognizing future physicians who demonstrate excellence in community service; and the **Foundation Healthcare Scholarships**, for students enrolled or accepted into healthcare degree programs. Awards are given based on need and academic performance.

The Foundation awarded six scholarships in 2024, for a total of \$37,500. The Foundation has awarded over a quarter of a million dollars in scholarships since 2013.

Philanthropy for Health:

Join us as advocates for community health and medical education.

With your generous tax-deductible gift, the Foundation of CCMS can develop, launch, and sustain its health education programs and outreach efforts.

Proceeds from an annual golf tournament, Women's Health Forum and annual wine dinner also benefit the Foundation.

Endowment

DONATE TODAY:

Champion: \$3,000 Friend: \$1,000

Supporter: \$500 Donor: \$100

Contributions can also be made at www.ccmsfoundation.org or to the Foundation's endowment fund through gifts of property and strategic estate planning.

Physician Wellness Program



The CCMS **Physician Wellness Program** (PWP) was created by Collier County Medical Society in 2017. The Society's goal is to build funds to operate this vital program in perpetuity. Supporters can help CCMS sustain the PWP and the health and well-being of our physicians, which in turn will help them care for their patients.

How the Wellness Program Helps Physicians

From difficulties with the healthcare system and work/life balance, to traumatic events, litigation, and difficult patients or colleagues, whatever the issue, PWP services provide a safe harbor to address normal life difficulties and the challenges of a medical career, receive coaching on managing stress and trauma, and reclaim satisfaction in your career and personal life.

CCMS provides **up to 6 complimentary sessions** with a psychologist per year as a benefit to CCMS members, whether active, retired, adjunct, associate, or resident physician. New applicants will also be eligible; non-members can visit our membership page for information on joining. CCMS contracts with **independent, doctorate-level clinical psychologists** who have been evaluated by the volunteer CCMS Physician Wellness Committee members.*

Confidential appointments are self-referred and physician-initiated with no medical diagnoses, no insurance billing, and no electronic records. No member identification or notification are ever provided to employers, CCMS, or board of medicine. Identities are never disclosed to others without written consent. Participating psychologists bill CCMS directly with de-identified data.

Contributions to the Physician Wellness Program can be made by electing to restrict your donation to the program on the Partner Commitment Form (found in this file) or by including the name of the program in the memo line on your check.

**Although CCMS has vetted the contracting therapists for general suitability, basic qualifications, and Florida licensure to provide services, we do not independently verify their credentials nor do we guarantee their suitability for any particular issue for which a CCMS member may seek therapy. Referrals can be made to psychiatric care for more complex medical needs.*

2025 Partner Calendar

Dates & Deadlines

December 2024

10 – artwork deadline Jan/Feb 2025 **Forum** Magazine

January

2 – **elert** advertisement due
9 – first **elert** of 2025 distributed
16 – **elert** advertisement due
30 – **elert** advertisement due

February

2 – sponsor deadline **16th Annual Women’s Health Forum**
13 – **elert** advertisement due
14 – artwork deadline March/April 2025 **Forum** Magazine
27 – **elert** advertisement due

March

13 – **elert** advertisement due
27 – **elert** advertisement due

April

5 – **16th Annual Women’s Health Forum**
10 – **elert** advertisement due
15 – artwork deadline May/June 2025 **Forum** Magazine
24 – **elert** advertisement due

May

8 – **elert** advertisement due
12 – ad reservation deadline 2025 **Physician Directory**
19 – artwork deadline 2025 **Physician Directory**
22 – **elert** advertisement due
22 – sponsor deadline **68th Annual Meeting & Board Installation**

June

5 – **elert** advertisement due
13 – artwork deadline July/Aug 2025 **Forum** Magazine
14 – **68th Annual Meeting & Board Installation**
19 – **elert** advertisement due

July

3 – **elert** advertisement due
17 – **elert** advertisement due
31 – **elert** advertisement due

August

2 – sponsor deadline **12th Annual Docs & Duffers Golf Tournament**
14 – **elert** advertisement due
15 – artwork deadline Sept/Oct 2025 **Forum** Magazine
28 – **elert** advertisement due

September

11 – **elert** advertisement due
25 – **elert** advertisement due
TBD – **12th Annual Docs & Duffers Golf Tournament**

October

9 – **elert** advertisement due
15 – artwork deadline Nov/Dec 2025 **Forum** Magazine
23 – **elert** advertisement due

November

6 – **elert** advertisement due
20 – **elert** advertisement due for Dec. 4th **elert**
No **elert** on Thanksgiving, November 27, 2025

December 2025

11 – **elert** advertisement due
No **elert** on Christmas, December 25, 2025

NEED DESIGN HELP?

If you require graphic design assistance, please email info@ccmsonline.org to be connected to an independent local designer who can create a dynamic print or digital advertisement that follows our design specifications and meets our deadlines.



Partner Commitment Form

Please read and complete all required fields in the following three pages before submitting electronically using the prompt on the last page.

COMPANY NAME: _____

CONTACT: _____

ALTERNATE CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____ FAX #: _____

EMAIL PRIMARY: _____ PHONE PRIMARY: _____

EMAIL ALTERNATE: _____ PHONE ALTERNATE: _____

Check one: **CHECK ENCLOSED** **VISA / MASTERCARD / AMERICAN EXPRESS**

CARD NUMBER: _____ EXPIRATION DATE: _____

NAME ON CARD: _____ BILLING ZIP CODE: _____

SIGNATURE OF CARDHOLDER: _____

Total:\$ _____ We will call you if there is a discrepancy in calculating your order total.

Payment must be received before the posted deadline(s). Make checks payable to *Collier County Medical Society*.

Mail the completed three-page agreement and your check payment to: **CCMS, 88 12th Street N., Unit 200, Naples, FL 34102**

For credit card payments, fax the completed three-page agreement form to (239) 435-7790 or email it using the **SUBMIT FORMS** button on the last page. Alternately, you can print out this form, fill it out by hand, scan it, and email an encrypted copy to info@ccmsonline.org.



Tax Deductible Gift: \$ _____

YES! I want to make a tax deductible contribution to the Foundation of CCMS. Please write a separate check payable to the *Foundation of CCMS* in the amount you designate above. Mail check to CCMS office (address listed above). Donations can also be made online at www.ccmsfoundation.org. Donors receive a letter of thanks and receipt for income tax purposes.

Check preference:

UNRESTRICTED

RESTRICTED TO THE PROGRAM(S) BELOW

Dr. William and Nancy Lascheid Memorial Scholarship for Medical Students

Foundation Healthcare Scholarships

Physician Wellness Program

Docs & Duffers Golf Tournament

(must complete selections on page 2 of the agreement)



Sponsor Selections

Mark Your Choices:

The Forum

Jan/Feb July/Aug
 Mar/April Sept/Oct
 May/June Nov/Dec

select ad size & whether 6x commitment

Two-sided Insert* \$1,680	1/2 page \$500 / \$425
Inside cover* \$1,200 / \$1,050	1/4 page \$250 / \$215
Full page \$1,000 / \$845	Biz card \$150
Back cover* \$750 / \$640	6-issue commitment!

Physician Directory

Premier* \$5,000	Tab* \$1,400
Back cover* \$1,925	Full page \$850
Inside front* \$1,725	1/2 page \$425
Inside back* \$1,725	

elert

\$200/each*
Package of 6: \$1,000*
Package of 12: \$1,600*

Circle of Friends

Premier Level: \$6,000*
Preferred Level: \$2,000*

Women's Health Forum

Title Sponsor: \$3,250*
Presenting Sponsors: \$2,250
Major Sponsors: \$1,250
Exhibitor: \$650

New Members Reception*

\$550 \$1,100 \$2,200

After 5 Social*

Venue + F&B costs + \$180 to CCMS

Jan	July
Feb	Aug
Mar	Sept
April	Oct
May	Nov
June	Dec

Annual Meeting & Installation

Presenting Sponsor: \$2,500*
Event Sponsor: \$1,250
Supporting Sponsor: \$600
Additional dinner tickets: \$100/each

Member Meeting*

Spring Fall

Golf Tournament

Presenting Sponsor: \$4,200*
Ace Sponsor: \$2,600
Eagle Sponsor: \$1,800
Birdie Sponsor: \$1,300
Hole Sponsor: \$550

Awards Ceremony Exclusive:
\$6,000*
Awards Ceremony Shared:
\$2,000*

Pre-Tee Off Snacks Exclusive:
\$2,000*
Pre-Tee Off Snacks Shared:
\$1,000*

Beverage Carts: \$1,000*

Provide Goodie Bag items: \$100

Donate an Award, Raffle Prize or Auction Item: _____ *

*Call the Medical Society office at (239) 435-7727 before placing your order to discuss availability, pricing, and terms.



Terms & Conditions

I have read and agree to the Terms & Conditions

This agreement is between Collier County Medical Society, and/or its assigns, of 88 12th St N, Unit 200, Naples FL 34102, and the afore named client, for advertising as indicated in this agreement, and supersedes any prior representations. All materials, artwork and/or photography provided to the Society by client shall be the property of the client with copyright and publishing ownership, and client agrees to hold the Society harmless in any copyright dispute. Permission is hereby given to use any artwork and/or photography in Society materials, as instructed. If materials are not received by deadline, client will miss its opportunity. A credit will be maintained and client can chose an alternate item of equal value.

All materials, artwork, photography and/or advertising copy must be of professional quality. The Society reserves the right to refuse any materials and or advertising for any reason. Ads received after deadline shall incur a \$100 late processing charge. Ads received beyond seven days past deadline may be held for a future issue, if applicable, and upon agreement.

Ads supplied to the Society are the full responsibility of client. The Society cannot guarantee quality output for ads that do not meet exact specifications. Editorial is not part of this agreement. Editorial features are granted at the discretion of the Society. All editorial must be about a specific subject and not about the client, client's company, or client's services. An article about the client, client's company, or client's services is considered advertorial and will be rejected.

If the Society or its contract agent provides any production of materials requiring client approval, the client will receive an email proof. Client agrees to review said proof for content accuracy and reply with any corrections within 24 hours. If proof is not received back within 24 hours, the materials will be considered approved and run as is. Payment is expected to Society or agent within 30 days of approval.

Printed production requirements and mechanical specifications in effect at time of this contract shall apply. The Society's responsibility and liability for errors and/or omissions shall be limited to re-running the ad or offering an alternative at equal value. This applies only to paid content. Editorial content is subject to Society editing and is not subject to credit.

If any part of this agreement is an exchange for products or services, client agrees to complete or deliver said products or services as agreed to in writing. If client fails to deliver products or services within the agreed time, the full cash value of the exchange shall be due from client. If additional products and/or special services are provided to client, said additional products and/or special services are separate from advertising costs and payments. The Society may withhold any products and/or special services until advertising account balance is current.

Event sponsor/supporter assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Collier County Medical Society, the host site, its affiliates, officers, employees and partners of each harmless against all claims, losses and damages; including negligence to persons or property, governmental charges or fines and attorney's fees arising out of or caused by sponsor's installation, removal, maintenance, occupancy or use of the event premises or a part thereof. In addition, sponsor acknowledges that the indemnified parties do not maintain insurance covering sponsor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

This agreement is non-cancelable by client unless otherwise specifically noted herein. Cancellation and/or suspension of this agreement by the Society for non-payment, or any other reason, releases the Society from continued performance. Any discounts allowed under this agreement shall be null and void upon cancellation or default and the full amount of the agreement shall be due and payable.

All advertising must be paid by deadline for the agreed upon item(s). Individual signing agreement personally guarantees payment in full. If client pays any portion of this agreement with credit card, client agrees not to contact credit card company to reverse charges for any reason. If client is due a refund for any reason, the Society will either credit back client's credit card or issue a refund check.

If the Society is compelled to institute collection procedures or legal actions to enforce any of its rights under this agreement, it shall be entitled to recover from advertiser all costs thereof, including but not limited to, reasonable attorney's fees, collection agency fees, and 18% annual interest on amounts past due. Venue shall be Collier County, Florida.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in this form. We/I further acknowledge that the Collier County Medical Society reserves the right to reject, at its discretion, any application to sponsor.