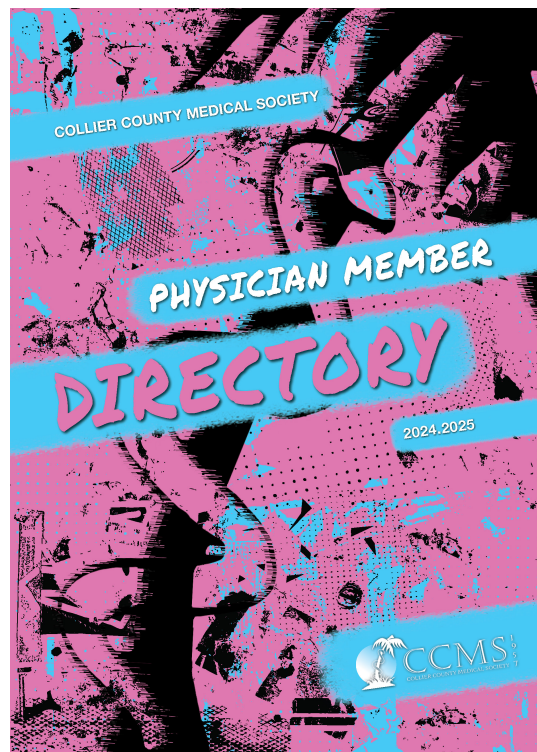


The Physician Directory

Collier County Medical Society's annual *Physician Directory* is a public service product to help Collier County residents and visitors make informed decisions when choosing a quality physician or healthcare provider. The Directory is the most comprehensive annual listing of physicians practicing medicine in Collier County.

We print over 7,000 copies of the *Physician Directory* each fall, and all physician members and their office managers each receive a complimentary copy (and extras upon request for their patients). The public can also obtain a FREE copy at area medical facilities including hospitals and clinics, libraries, and other outlets, or by contacting the Medical Society directly.

The *Physician Directory* is a great resource for physicians and healthcare industry professionals as it lists the contact information and specialties for colleagues with whom they can consult and refer patients. Our members anticipate the new directory each year because it has become such an asset in their daily operations.



Product Details:

The Physician Directory is a full-color glossy booklet conveniently sized at 5.5" x 8.5", with a sturdy spiral spine that allows it to stay open easily. Colored tab separators help users maneuver through the booklet's sections. Physician members are listed both alphabetically and by specialty. The alphabetical section includes a color photograph of the physician next to his/her entry, as well as the physician's practice name, office address, phone & fax number, specialty, and website.

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2025-26 Physician Directory Advertising Information & Schedule

Ad Reservation/Payment Deadline: **May 12, 2025**

Ad Submission Deadline: **May 19, 2025**

Physician Directory Advertisement Sizes & Rates:

Select the size and rate you want on the chart below. Sizes are displayed width x height. *Please note that covers and tabs are limited and may no longer be available as previous advertisers in these spaces have first right of refusal. Please call or email us to verify.*

<input type="checkbox"/> Premier (limit 1) Logo/name on cover, premier ad space, and 1-page directory article \$5,000	
<input checked="" type="checkbox"/> Back Cover 6" w x 8.5" h* \$1,925	<input type="checkbox"/> Tab 4.875" w x 7.5" h \$1,400
<input checked="" type="checkbox"/> Inside Front 4.875" w x 7.5" h* \$1,725	<input type="checkbox"/> Full Page 4.5" w x 7.5" h \$850
<input checked="" type="checkbox"/> Inside Back 4.875" w x 7.5" h* \$1,725	<input type="checkbox"/> Half Page 4.5" w x 3.5" h \$425

**add .125" to all sides of cover ads for optional full bleed*

Acceptable File Formats:

Supply finished art only in high-resolution PDF, JPG, or EPS files saved at 300 dpi in CMYK color with all fonts embedded. Documents must be created 100% to size. E-mail your ads to info@ccmsonline.org. Need assistance designing, updating, or converting your ad? Contact CCMS for designer referrals (additional fees would apply).

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or email info@ccmsonline.org.** You can also pay at ccmsonline.org/payments.

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