# Partner
## *OPPORTUNITIES*



CCMS 1957
COLLIER COUNTY MEDICAL SOCIETY

2027

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CCMS 1957
COLLIER COUNTY MEDICAL SOCIETY

# Circle of Friends Vendor Program

The **Circle of Friends Vendor Program** brings together Medical Society members and select businesses that provide benefits to CCMS physicians in an effort to meet their personal and business needs. Circle of Friends members must deliver a business product or service that is beneficial to CCMS members, and commit to offer a special service or benefit exclusively to CCMS members.

Preferred Circle of Friends participants enjoy a range of marketing and advertising benefits.
Premier Circle of Friends participants receive additional benefits.
The Premier program is limited to five companies per year.
Visit ccmsonline.org/preferred-vendors for the current list.

**PREMIER CIRCLE OF FRIENDS ANNUAL FEE: $6,000**
**PREFERRED CIRCLE OF FRIENDS ANNUAL FEE: $2,200**
**Renewal based on join date**

## Benefits Can Include

*but are not limited to*

- **Advertising credits**
- **Logo and link to your website on the CCMS website**
- **Link to your website in the bi-weekly e-newsletter**
- **Listings in The Forum magazine**
- **Priority sponsorship opportunities**
- **CCMS member mailing lists**
- **Exclusive event invitations**

**Premier**
Circle of Friends Benefits:

*click to view benefits*

**Preferred**
Circle of Friends Benefits:

*click to view benefits*

# The FORUM Magazine

The ***Forum*** is the official magazine of Collier County Medical Society (CCMS). The full color, glossy magazine is mailed to 800+ CCMS members and partners six times a year. Advertising is limited. Past issues can be viewed at ccmsonline.org/publications.

We accept non-promotional, educational articles of interest to physicians, wordcount of 400, 600, or 800. There is no cost to submit an educational article. Submissions are reviewed by physician editors for publication and, if approved, will be printed in the next available issue.



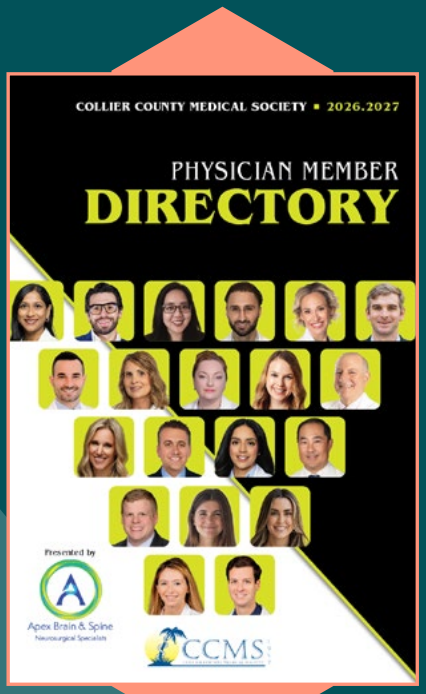

## Sizes & Rates

| | | 1x | 6x |
|---|---|---|---|
| **Two-sided insert*** | **8.5" x 11"** | **$1,680** | **N/A** |
| **Inside cover** | **7.5" x 9.5"** | **$1,200** | **$1,050** |
| **Full page** | **7.5" x 9.5"** | **$1,000** | **$845** |
| **Back cover** | **7.5" x 4.5"** | **$750** | **$640** |
| **1/2 page** | **7.5" x 4.5"** | **$500** | **$425** |
| **1/4 page** | **3.675" x 4.5"** | **$250** | **$215** |
| **Business card** | **3.5" x 2.0"** | **$150** | **N/A** |
| | *width x height* | | |

**Price based on advertiser supplying printed inserts.*
*Call CCMS for separate price of printing inserts on behalf of advertiser.*

Ad Reservations/Artwork Deadlines are on the 9th day of the preceding month of publication.

# The PHYSICIAN DIRECTORY




The CCMS ***Physician Directory*** is the most comprehensive annual listing of physicians practicing medicine in Collier County. The Directory includes useful information on a variety of healthcare service providers and lists physicians alphabetically and by specialty. We print over 7,000 copies and distribute them for free every fall to CCMS member offices, clinics, libraries, hospitals, the Health Department and to the public by request. The full-color Directory is approximately 100 pages, at a convenient 6" x 8.5" size with sturdy covers, divider tabs, and spiral binding.

**2027 Ad Reservation Deadline: May 14, 2027**
**2027 Artwork Deadline: May 24, 2027**

## Sizes & Rates

| | | |
|---|---|---|
| **Premier** | **See below*** | **$5,000** |
| **Back cover** | **6" x 8.5"**** | **$1,925** |
| **Inside front** | **4.875" x 7.5"**** | **$1,725** |
| **Inside back** | **4.875" x 7.5"**** | **$1,725** |
| **Tab (limit 8)** | **4.875" x 7.5"** | **$1,400** |
| **Full page** | **4.5" x 7.5"** | **$850** |
| **1/2 page** | **4.5" x 3.5"** | **$425** |
| | *width x height* | |

** Premier sponsor (limit 1) enjoys logo/name on cover, premier ad space, and one-page article in the Directory.*
***Available with/without full bleed. Add .125" on all sides for full bleed.*

**Print Advertisement Specifications**
*click to view*

# The ELERT E-mail Newsletter

The ***elert*** is a bi-weekly e-mail newsletter that is distributed to over 1,200 verified emails, including physician members, practice managers, and allied partners.

The elert provides time-sensitive information, member news, and healthcare news briefs. Underwriters can provide a digital ad or 50-word description of their business. Ads appear at the top of the newsletter and include an embedded email or web link.

**The elert is distributed every other Thursday, except holidays, starting January 7th, 2027. Reserve your space at least one week in advance.**




## 2027 Banner Ad Rates & Size

- **$200/each**
- **$1,000/6 issues**
- **$1,800/12 issues**

**800 pixels x 212 pixels at 72 dpi**

**Digital Classified Ads:**

Members and Circle of Friends vendors: FREE up to 75 words.

General public: $1 per word, 50-word minimum/75-words maximum

Preferred digital advertisement file format is png. Email your ad file and link destination to info@ccmsonline.org a week before the run date.

# 2027 Marketing Deadline Calendar

### December 2026

9 – artwork deadline Jan/Feb 2027 ***Forum*** Magazine
31 – ***elert*** advertisement due

### January 2027

14 – ***elert*** advertisement due
28 – ***elert*** advertisement due

### February

5 – sponsor deadline **18th Annual Women's Health Forum**
10 – artwork deadline March/April 2027 ***Forum*** Magazine
11 – ***elert*** advertisement due
25 – ***elert*** advertisement due

### March

11 – ***elert*** advertisement due
25 – ***elert*** advertisement due

### April

8 – ***elert*** advertisement due
9 – artwork deadline May/June 2027 ***Forum*** Magazine
22 – ***elert*** advertisement due

### May

6 – ***elert*** advertisement due
14 – ad reservation deadline 2027 ***Physician Directory***
20 – ***elert*** advertisement due
24 – artwork deadline 2027 ***Physician Directory***
28 – sponsor deadline **70th Annual Meeting & Board Installation**

### June

3 – ***elert*** advertisement due
9 – artwork deadline July/Aug 2027 ***Forum*** Magazine
17 – ***elert*** advertisement due

### July

1 – ***elert*** advertisement due
15 – ***elert*** advertisement due
29 – ***elert*** advertisement due

### August

6 – sponsor deadline **14th Annual Docs & Duffers Golf Tournament**
11 – artwork deadline Sept/Oct 2027 ***Forum*** Magazine
12 – ***elert*** advertisement due
26 – ***elert*** advertisement due

### September

9 – ***elert*** advertisement due
23 – ***elert*** advertisement due

### October

7 – ***elert*** advertisement due
8 – artwork deadline Nov/Dec 2027 ***Forum*** Magazine
21 – ***elert*** advertisement due

### November

4 – ***elert*** advertisement due
18 – ***elert*** advertisement due for Dec. 2nd elert
No ***elert*** on Thanksgiving, November 25, 2027

### December 2027

9 – ***elert*** advertisement due
23 – ***elert*** advertisement due

# 70th Annual Meeting & Board Installation

## June 19, 2027 at Arthrex One Conference Center

The **Annual Meeting & Board Installation** is a formal dinner event for physicians, sponsors, and friends of CCMS. Since 1957, the Medical Society has celebrated the installation of its new board by hosting an annual dinner program. This is the Medical Society's premier event, attended by 200+ guests. The program includes a reception where sponsors network with attendees, a seated dinner, a keynote speaker, and presentation of the Physician of the Year Award.

Circle of Friends vendors receive priority consideration for sponsorship of this event.
Premier Circle of Friends vendors receive a complimentary event sponsor package.

**Presenting Sponsor**
*click to view benefits*

**$2,500, limit 3**

**Event Sponsor**
*click to view benefits*

**$1,250**

**Supporting Sponsor**
*click to view benefits*

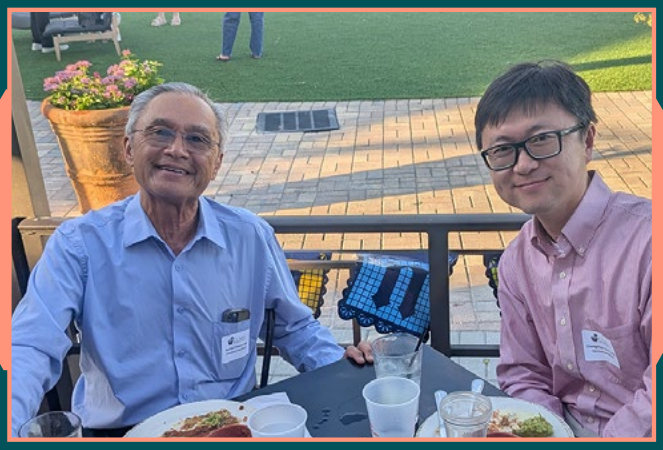
**$600**




Additional dinner tickets discounted to $100 for supporters and sponsors.

**For maximum recognition, secure your sponsorship by May 28, 2027**

# Other Member Events



**New Members Welcome Reception**
*click to view benefits*

**$600/$1,200/$2,250**
**Held annually in November or December**

**General Membership Meetings**
*click to view benefits*

**Contact CCMS to discuss cost.**
**Held annually in the Spring and Fall**

**After 5 Socials**
*click to view benefits*

**Venue, F&B costs + $200 to CCMS.**
**Held monthly, limit 3 per event**

**Visit ccmsonline.org/support for dates, rates & deadlines**

# 18th Annual Women's Health Forum

## April 3, 2027 at Naples United Church of Christ

The **Women's Health Forum** is a free public service event to provide educational and engaging discussions on women's health topics. Physician members of CCMS give presentations in an auditorium and classrooms to 300 - 400 attendees at this annual morning event. Topics of discussion may include nutrition, dementia, vein health, cardiology, stress, breast cancer, fitness, and more.

This event is advertised in the local media and marketed to member practices and their patients.
The event is designed to encourage attendees to visit sponsor booths in the exhibit hall.
A portion of event proceeds are donated to the Foundation of Collier County Medical Society.

**Title Sponsor**
*click to view benefits*
**$3,250, limit 1**

**Major Sponsors**
*click to view benefits*
**$1,250**

**Presenting Sponsors**
*click to view benefits*
**$2,250, limit 3**

**Exhibitor**
*click to view benefits*
**$650***

**For maximum recognition, secure your sponsorship by February 5, 2027**

# 14th Annual Docs & Duffers Golf Tournament

## Fall 2027

The **Docs & Duffers Golf Tournament** enables the Foundation of CCMS to replenish its student scholarship fund. The shotgun start and scramble format includes hole contests and awards for best individual and team scores. A raffle is also held in conjunction with the tournament to allow nonplayers an opportunity to donate and win prizes. Players enjoy beverages during play, goodie bags, pre tee-off refreshments, and awards banquet. The Docs & Duffers is open to the public and is hosted on a private golf course in Collier County. Sponsors enjoy up to five hours of targeted exposure with players.

**Presenting Sponsor**
*click to view benefits*
**$4,200, limit 1**

**Ace Sponsor**
*click to view benefits*
**$2,600, limit 2**

**Golfer Fees:**
$200/golfer

Includes cart & green fees, pre-tee off refreshments, goodie bag and awards banquet. Mulligans available for purchase. Hole contest, Foursome & Individual awards.

***Rates subject to change.***

**Birdie Sponsor**
*click to view benefits*
**$1,300**

**Eagle Sponsor**
*click to view benefits*
**$1,800**

**Underwriting**
*click to view benefits*

**Hole Sponsor**
*click to view benefits*
**$550**

**For maximum recognition, secure your sponsorship by August 9, 2027**

# Physician Wellness Program




The CCMS **Physician Wellness Program** (PWP) was created by Collier County Medical Society in 2017. The Society's goal is to build funds to operate this vital program in perpetuity. Supporters can help CCMS sustain the PWP and the health and well-being of our physicians, which in turn will help them care for their patients.

Visit ccmsonline.org/physician-wellness to start using the program or for more information on how you can support physician wellness.

CCMS
COLLIER COUNTY MEDICAL SOCIETY
FOUNDATION
*Advocates for Community Health and Medical Education*

# The Foundation of CCMS

**Foundation Mission:** ***to provide support and leadership to programs that address access to healthcare and promote health education.***

Launched in 2013, **The Foundation of Collier County Medical Society** is a 501c3 charitable foundation. The Foundation harnesses the power of medical providers and partners to promote community health programs, health education and outreach, and helps to foster future local medical professionals.

As a Foundation donor, CCMS members, community partners, and supporters can better align their professional and philanthropic commitment to health and maximize the impact to the community.

**DONATE TODAY**

**Champion: $3,000**
**Friend: $1,000**
**Supporter: $500**
**Donor: $100**

Contributions can also be made at ccmsfoundation.org or to the Foundation's endowment fund through gifts of property and strategic estate planning.

## Foundation Scholarships:

The Foundation of CCMS offers three scholarships: the **Dr. William and Nancy Lascheid Memorial Scholarship for Medical Students**, recognizing future physicians who demonstrate excellence in community service; the **Foundation Healthcare Scholarships**, for students enrolled or accepted into healthcare degree programs, and the **Kathy Lampl Bernard Memorial Scholarship** for nursing students. Awards are given based on need and academic performance. The Foundation awarded seven scholarships in 2026, for a total of $41,000. The Foundation has awarded nearly $325,000 in scholarships since 2013.

The Foundation of Collier County Medical Society, Inc. is a 501(c) (3) organization, State of Florida Registration No. CH38165. Tax ID No. 46-1391700. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

# Partner Commitment Form

Please read and complete all required fields in the following three pages before submitting electronically using the prompt on the last page.

**COMPANY NAME:**

**CONTACT:**

**ALTERNATE CONTACT:**

**ADDRESS:**

**CITY/STATE/ZIP:** **FAX #:**

**EMAIL PRIMARY:** **PHONE PRIMARY:**

**EMAIL ALTERNATE:** **PHONE ALTERNATE:**

***Check one:*** ☐ **CHECK ENCLOSED** ☐ **VISA / MASTERCARD / AMERICAN EXPRESS**

**CARD NUMBER:** **EXPIRATION DATE:**

**NAME ON CARD:** **BILLING ZIP CODE:**

**SIGNATURE OF CARDHOLDER:**

## Total: $

We will call you if there is a discrepancy in calculating your order total.

Payment must be received before the posted deadline(s). Make checks payable to *Collier County Medical Society*.
Mail the completed three-page agreement and your check payment to: **CCMS, 88 12th Street N., Unit 200, Naples, FL 34102**
For credit card payments, fax the completed three-page agreement form to (239) 435-7790 or email it using the **SUBMIT FORMS** button on the last page. Alternately, you can print out this form, fill it out by hand, scan it, and email an encrypted copy to info@ccmsonline.org.

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## Tax Deductible Gift: $

**YES!** I want to make a tax deductible contribution to the Foundation of CCMS. Please write a separate check payable to the *Foundation of CCMS* in the amount you designate above. Mail check to CCMS office (address listed above). Donations can also be made online at ccmsfoundation.org. Donors receive a letter of thanks and receipt for income tax purposes.

***Check preference:***

☐ **UNRESTRICTED** ☐ **RESTRICTED TO THE PROGRAM(S) BELOW**

- ☐ **Scholarships for Healthcare Students**
- ☐ **Physician Wellness Program**
- ☐ **Endowment Fund**
- ☐ **Docs & Duffers Golf Tournament**
  **(must complete selections on page 2 of the agreement)**

# Sponsor Selections

## Mark Your Choices:

### The Forum

- ☐ Jan/Feb
- ☐ July/Aug
- ☐ Mar/April
- ☐ Sept/Oct
- ☐ May/June
- ☐ Nov/Dec

*select ad size & whether **6x** commitment*

- ☐ Two-sided Insert* $1,680
- ☐ 1/2 page $500 / $425
- ☐ Inside cover* $1,200 / $1,050
- ☐ 1/4 page $250 / $215
- ☐ Full page $1,000 / $845
- ☐ Biz card $150
- ☐ Back cover* $750 / $640
- ☐ 6-issue commitment!

### Physician Directory

- ☐ Premier* $5,000
- ☐ Tab* $1,400
- ☐ Back cover* $1,925
- ☐ Full page $850
- ☐ Inside front* $1,725
- ☐ 1/2 page $425
- ☐ Inside back* $1,725

### elert

- ☐ $200/each*
- ☐ Package of 6: $1,000*
- ☐ Package of 12: $1,800*

### Circle of Friends

- ☐ Premier Level: $6,000*
- ☐ Preferred Level: $2,200*

### Women's Health Forum

- ☐ Title Sponsor: $3,250*
- ☐ Presenting Sponsors: $2,250
- ☐ Major Sponsors: $1,250
- ☐ Exhibitor: $650

### New Members Reception*

- ☐ $600
- ☐ $1,200
- ☐ $2,250

### After 5 Social*

*Venue + F&B costs + $200 to CCMS*

- ☐ Jan
- ☐ July
- ☐ Feb
- ☐ Aug
- ☐ Mar
- ☐ Sept
- ☐ April
- ☐ Oct
- ☐ May
- ☐ Nov
- ☐ June
- ☐ Dec

### Annual Meeting & Installation

- ☐ Presenting Sponsor: $2,500*
- ☐ Event Sponsor: $1,250
- ☐ Supporting Sponsor: $600
- ☐ Additional dinner tickets: $100/each

### Member Meeting*

- ☐ Spring
- ☐ Fall

### Golf Tournament

- ☐ Presenting Sponsor: $4,200*
- ☐ Ace Sponsor: $2,600
- ☐ Eagle Sponsor: $1,800
- ☐ Birdie Sponsor: $1,300
- ☐ Hole Sponsor: $550
- ☐ Awards Banquet Exclusive: $6,000*
- ☐ Awards Banquet Shared: $2,000*
- ☐ Pre-Tee Off Snacks Exclusive: $2,000*
- ☐ Pre-Tee Off Snacks Shared: $1,000*
- ☐ Beverage Carts: $1,000*
- ☐ Provide Goodie Bag items: $100
- ☐ Donate an Award, Raffle Prize or Auction Item: _____ *

*Call the Medical Society office at (239) 435-7727 before placing your order to discuss availability, pricing, and terms.

# Terms & Conditions

## ☐ I have read and agree to the Terms & Conditions

This agreement is between Collier County Medical Society, and/or its assigns, of 88 12th St N, Unit 200, Naples FL 34102, and the aforementioned client, for advertising as indicated in this agreement, and supersedes any prior representations. All materials, artwork and/or photography provided to the Society by client shall be the property of the client with copyright and publishing ownership, and client agrees to hold the Society harmless in any copyright dispute. Permission is hereby given to use any artwork and/or photography in Society materials, as instructed. If materials are not received by deadline, client will miss its opportunity. A credit will be maintained and client can choose an alternate item of equal value.

All materials, artwork, photography and/or advertising copy must be of professional quality. The Society reserves the right to refuse any materials and/or advertising for any reason. Ads received after deadline shall incur a $100 late processing charge. Ads received beyond seven days past deadline may be held for a future issue, if applicable, and upon agreement.

Ads supplied to the Society are the full responsibility of client. The Society cannot guarantee quality output for ads that do not meet exact specifications. Editorial is not part of this agreement. Editorial features are granted at the discretion of the Society. All editorial must be about a specific subject and not about the client, client's company, or client's services. An article about the client, client's company, or client's services is considered advertorial and will be rejected.

If the Society or its contract agent provides any production of materials requiring client approval, the client will receive an email proof. Client agrees to review said proof for content accuracy and reply with any corrections within 24 hours. If proof is not received back within 24 hours, the materials will be considered approved and run as is. Payment is expected to Society or agent within 30 days of approval.

Printed production requirements and mechanical specifications in effect at time of this contract shall apply. The Society's responsibility and liability for errors and/or omissions shall be limited to re-running the ad or offering an alternative at equal value. This applies only to paid content. Editorial content is subject to Society editing and is not subject to credit.

If any part of this agreement is an exchange for products or services, client agrees to complete or deliver said products or services as agreed to in writing. If client fails to deliver products or services within the agreed time, the full cash value of the exchange shall be due from client. If additional products and/or special services are provided to client, said additional products and/or special services are separate from advertising costs and payments. The Society may withhold any products and/or special services until advertising account balance is current.

Event sponsor/supporter assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Collier County Medical Society, the host site, its affiliates, officers, employees and partners of each harmless against all claims, losses and damages; including negligence to persons or property, governmental charges or fines and attorney's fees arising out of or caused by sponsor's installation, removal, maintenance, occupancy or use of the event premises or a part thereof. In addition, sponsor acknowledges that the indemnified parties do not maintain insurance covering sponsor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

This agreement is non-cancelable by client unless otherwise specifically noted herein. Cancellation and/or suspension of this agreement by the Society for non-payment, or any other reason, releases the Society from continued performance. Any discounts allowed under this agreement shall be null and void upon cancellation or default and the full amount of the agreement shall be due and payable.

All advertising must be paid by deadline for the agreed upon item(s). Individual signing agreement personally guarantees payment in full. If client pays any portion of this agreement with credit card, client agrees not to contact credit card company to reverse charges for any reason. If client is due a refund for any reason, the Society will either credit back client's credit card or issue a refund check.

If the Society is compelled to institute collection procedures or legal actions to enforce any of its rights under this agreement, it shall be entitled to recover from advertiser all costs thereof, including but not limited to, reasonable attorney's fees, collection agency fees, and 18% annual interest on amounts past due. Venue shall be Collier County, Florida.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in this form. We/I further acknowledge that the Collier County Medical Society reserves the right to reject, at its discretion, any application to sponsor.



**SUBMIT FORMS** **PRINT FORMS**