"Circle of Friends" & Premier "Circle of Friends" Preferred Vendors - 2027

The Collier County Medical Society "Circle of Friends" program is dedicated to offering special benefits or discounts to CCMS members on products and services designed to accommodate the personal and business needs of physicians. The Premier program is for our strategic colleagues who wish to be involved with the Medical Society on a more in-depth basis.

For a commitment of $2,200 annually your company can become a Circle of Friends participant and enjoy a range of marketing & advertising benefits. For $6,000 annually, you can become a Premier Circle of Friends participant and receive an extended array of benefits. The Premier program is limited to five companies per year, with no limit for our $2,200 Circle of Friends program.

"Circle of Friends" Benefits

$6,000 Annual Commitment	$2,200 Annual Commitment
▪ Priority company listing in the materials CCMS provides to all prospective physician members, new members and renewing members	▪ Company listing in the materials CCMS provides to all prospective physician members, new members and renewing members
▪ The option to provide a supply of 1-page flyers/brochures for CCMS to include in new physician member welcome kits	▪ The option to provide 1-page flyers/brochures for new physician member welcome kits
▪ One full-page ad in the CCMS Physician Directory (or equivalent credit toward upgrades) – retail $850	▪ $1,200 credit towards advertising in the *The Forum* magazine and/or "elert" newsletter.
▪ Three half-page ads (or equivalent credit toward upgrades) in the bi-monthly *The Forum* magazine – retail $1500	▪ Link to your website listed in the bi-weekly "elert" e-newsletter
▪ A banner ad in two bi-weekly "elert" e-newsletters – retail $400 – and priority link to your website in each issue	▪ Logo, website link and company description on ccmsonline.org
▪ Priority logo, web link and company description on ccmsonline.org	▪ CCMS member mailing list upon request (maximum of four times/year)
▪ CCMS member mailing list upon request (maximum of four times/year)	▪ An announcement thanking all Circle of Friends members in two issues of *The Forum* magazine
▪ Listing in all issues of *The Forum* magazine, priority listing in the Circle of Friends thank you/announcement in two issues of *The Forum* magazine	▪ Free subscription to *The Forum* magazine, "elert" e-newsletter, and the annual Physician Directory
▪ Free subscription to *The Forum* magazine, "elert" e-newsletter, and the annual Physician Directory	▪ For those Circle of Friends who sponsor events, priority placement for your exhibit/display table
▪ Complimentary event sponsorship at CCMS Annual Meeting held annually in May/June – retail $1250, logo displayed at the CCMS spring & fall general meetings	▪ Company logo displayed at the CCMS spring & fall general meetings and the annual membership meeting
▪ Complimentary attendance for two at CCMS New Members Welcome Reception and at two After 5 Socials (Social availability varies, contact us for details)	▪ Complimentary attendance for two at CCMS New Members Welcome Reception and at two After 5 Socials (Social availability varies, contact us for details)
▪ Participation as a corporate advisor with invitation to attend one CCMS board meeting per term (contact us for details)	

***Visit ccmsonline.org/support for advertising and event sponsorship details**

Program Criteria and Application Requirements

1. Product or service must be a business need that is beneficial to CCMS members.
2. The preferred vendor must offer a special service, discount, or benefit exclusively to CCMS members.

To apply:

- Submit a letter of introduction describing your company and an overview of the proposed discount or service to CCMS members, including:
  - Benefits and value of product / service
  - Number of years in business and local market
  - Description of client base – primary focus
- Submit the following additional information:
  - Contact person, title and phone number
  - List of 3 references, preferably physicians, with phone numbers
  - 30-word or less description of company for publication in CCMS materials

Send to:

April Donahue, Executive Director, Collier County Medical Society
april@ccmsonline.org
88 12th Street North, Unit 200, Naples, FL 34102

We look forward to receiving your application!

The Collier County Medical Society Board of Directors reviews the information presented and renders its decision for inclusion into the Circle of Friends program.

The preferred vendor program in no way implies endorsement of your company. CCMS does not guarantee exclusivity within your industry.

Preferred Vendor "Circle of Friends" Application

Company Name:_____

Application for: ❒ Premier Circle of Friends ($6,000) ❒ Circle of Friends ($2,200)

Address:_____

_____

Contact person:_____

Position/Title:_____

Phone:_____ Fax:_____

Email:_____ Web:_____

Number of years in business in local market:_____

Description of client base – primary focus:_____

_____

List of 3 references, preferably physicians, with phone numbers:

1._____

2._____

3._____

Discount / benefit to CCMS members:_____

_____

Description of company, 30 words or less:_____

_____

_____

_____

_____

Signature:_____

Send your application to: April Donahue, Executive Director, april@ccmsonline.org
Collier County Medical Society, 88 12th St N, Unit 200, Naples, FL 34102

The Collier County Medical Society Board of Directors reviews the information presented and renders its decision for inclusion in the Circle of Friends. The program in no way implies endorsement of your company.